“When in doubt, bootstrap. Using your own personal resources is the easiest way to start a business. You don’t have to convince investors about the merits of your idea. You just have to convince yourself”

Ryan Holmes
**ni-msme**, the pioneer institute of MSME, is playing a transformational role in providing a pro-business environment to foster the progress of MSMEs. The raison d'être of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practicing and potential entrepreneurs through a bouquet of services like training, research, consultancy, information, education and extension. The Institute is a training ground for middle and senior level technocrats, bureaucrats, bankers, potential entrepreneurs, trainers, educationists and Civil Society Organizations who come here to gain knowledge and expertise for keeping abreast of cutting-edge management practices and streamline their operations.

Set up in 1960, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to access the benefit of the Institute’s expertise and facilities. **ni-msme**’s initiatives are dynamic and futuristic for meeting the needs of enterprises in the context of Liberation, Privatization & Globalization (LPG).

Located in a sprawling and enthralling campus amidst a rich natural setting in Hyderabad, **ni-msme** is well equipped with physical and academic infrastructure. In keeping with the changing times and technological advances, the Institute has revolutionized its style of functioning by adopting technology in every facet of its mandate, even while retaining the wisdom and advantages of deeply ingrained management practices. Our Incubation Center nucleates a cluster of new age ventures.

The Institute collects and disseminates information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently. The Small Enterprises National Documentation Centre (**SENDOC**) facilitates this process.
Milestones

548815 Participants Trained
16198 Training Programs Conducted
178443 Unemployed Youth Trained
6096 Entrepreneurship and Skill Development Programs
10646 International Executives Trained
145 Countries Delegates Trained
949 Research and Consultancy Projects

Benchmarking Standards & Hand-holding for Excellence
**Why choose ni-msme**

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<tr>
<th>Vision</th>
<th>Mission</th>
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<td>To emerge as a global centre of excellence for creation, sustenance and growth of MSMEs.</td>
<td>To promote the growth and development of MSMEs through services in the areas of policy, technology, entrepreneurship, information, education, management and extension.</td>
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**Mandate**

Beginning with a mandate of training, the Institute has forayed into research, outreach programs, extension, incubation and information services over the last six decades. Creativity, Innovation and Information Technology are the new drivers of change and broadened horizons. **ni-msme** is one of the key lifelines of MSMEs.

**Forging Ahead**

Over the years, the Institute has gained valuable experience and expertise for MSME promotion in India and the rest of the developing world. **ni-msme**’s inherent capacity to innovate, together with its state of the art infrastructure, has enabled the Institute to excel in its game changing strategies and instruments of action.

From the time of inception, **ni-msme** has been continuously providing unstinting support to Micro, Small and Medium Enterprises and has evolved to be one of the best platforms in offering services like training, research, consultancy, information and extension not only to enterprises but also to concerned developmental agencies. The knowledge driven and dynamic economy of the present day is posing great challenges to MSMEs. Further, Liberation, Privatization & Globalization is threatening the survival of MSMEs in the face of tough competition. Therefore, **ni-msme** has been proactively designing specialised need based programmes, workshops and seminars in tune with the changing policy and economic climate, especially in the context of the COVID-19 pandemic induced. The primary aim of these activities has been to enable the enterprises and the supporting systems to deal with aspects that directly or indirectly influence the success of an enterprise.
ni-msme has four theme-focused Schools of expertise, under which Centres of Excellence are functioning synergistically to pursue specific activities. All these Centres have faculty expertise and are equipped to conduct demand driven and customized collaborative programmes for the client organizations. The faculty is ably supported by a group of Consultants, Technical & Administrative Staff and empaneled Sectoral Experts.

Our lush green campus with accommodation annexes and study blocks, stretches of velvet lawns and crowning trees, presents a picturesque setting easy on the eye and soothing to the mind, making intellectual pursuit an enjoyable avocation. The dining complex contains well maintained, spacious and air conditioned dining halls equipped with modern kitchen facilities for multi-cuisine cooking and serving which caters to 300 participants.

State of the Art training infrastructure is an integral component of Interactive Learning and Applications. The training block houses 14 Classrooms, a conference hall with 125 seating capacity and an auditorium for 300 participants. Miniature interaction rooms are offered for Syndicate Groups, Group Discussions and Brain storming sessions. The entire training complex is Wi-Fi enabled for uninterrupted high-speed Internet access. The sylvan settings with a concomitant ambiance create an enviable learning environment. Creativity and Innovation are the buzz words that circulate the corridors of ni-msme. The international participants are enabled to go through an induction program with emphasis on Indian Learning nuances and cultural contexts for enhanced absorption of training inputs and learning outcomes for global applications.
Livelihood Business Incubator (LBI)
- Incubates ideas
- Promotes self-employment
- Provides opportunities for skilled wage employment

National Resource Centre for Cluster Development (NRCD)
- Cluster development approach is one of the most innovative and effective strategies for enhancing competitiveness and promoting innovation among micro, small, and medium enterprises in rural areas

Entrepreneurship Development Cell (EDC)
- Entrepreneurs are groomed with necessary inputs on how to be a successful entrepreneur through skill development and entrepreneurship programs, workshops, and seminars by eminent people from the industry

Goods and Services Tax (GST)
- Training on GST including online return filing for tax practitioners, entrepreneurs, accountants, and government officials

School of Enterprise Development (SED)
- Economic Investigation
- Industrial Potential
- Cluster Development
- Green Energy Initiatives
- Micro Finance
- Partnerships & Networking

School of Enterprise Information and Communication (SEIC)
- Informational needs of MSMEs
- Communication
- Information Technology
- Documentation
- Report Preparation

School of Enterprise Management (SEM)
- General Management
- Import and Export Principles
- Training Methodologies
- Productivity and Quality
- IPR
- GST

School of Entrepreneurship and Extension (SEE)
- Entrepreneurship Development
- Training of trainers
- Curriculum Development
- Training Methods
- Women Empowerment
- Evaluation Studies

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- Evaluation Studies
Our FACULTY

Dr. Dibyendu Choudhury
Faculty Member, SEM

Mr. K. Surya Prakash Goud
Faculty Member, SED

Mr. G. Sudarshan
Faculty Member, SEE

Dr. E. Vijaya
Faculty Member, SEM

Mr. Vivek Kumar
Associate Faculty Member, SEE

Mr. V.B. Rajendra Prasad
Associate Faculty Member, SEE

Dr. Shreekant Sharma
Faculty Member, SEE

Dr. K. Visveswara Reddy
Faculty Member, SEM

Ms. V. Swapna
Associate Faculty Member, SEM

Mr. J. Koteswara Rao
Associate Faculty Member, SED

Mr. M. Sarath
Associate Faculty Member, SED

Besides, a valuable resource of empaneled MSME, Sectoral Experts provide Training, Research and Consultancy Services.
Classrooms

A state of the art digital studio with latest equipment to conduct online classes/webinars, panel discussion and meetings with recording facility.

Conference Hall

The Conference Hall with 125 seats caters to the needs of large groups.

Auditorium

The auditorium with its spacious capacity for 300 participants aptly suits the requirement of larger academic gatherings. The lounge facility provides for reflections and relaxations.

Ninadah Studio

A state of the art digital studio with latest equipment to conduct online classes/webinars, panel discussion and meetings with recording facility.

Library

The SENDOC at ni-msme is one of the finest specialised libraries in India with a vast collection of books, publications, journals, magazines and contemporary business reports. Internet connectivity and documentation solutions are added features. The campus is Wi-Fi enabled.
Kalangan is an open-air amphitheater with an attractively set platform, well-suited for staging plays, dances and similar performances. It provides a perfect space for hosting entertainment and for showcasing creative talents of the participants.

Musings is another ideal outdoor location in the campus, set amidst tall trees, best suited for get-togethers, informal meets and activities that find better reach in natural ambiance, especially during day time.