



# National Institute for Micro Small and Medium Enterprises

(An organization of Ministry of MSME, Govt. of India)

Yousufguda, Hyderabad - 500045

## Foundational Course for **DIGITAL BRANDING**

Program is specially designed for

Aspiring & Existing MSMEs and STARTUPS



**16th May, 2022 to 20th May, 2022**



**10:00 AM - 05:00 PM**



**5 DAYS CLASS ROOM TRAINING**

### CONTACT

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**PROGRAM DIRECTOR**

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Fee  
**Rs. 13,500/-**  
(Incl. GST)  
non residential

- Understand the customer
- Selecting Niche for New Business Aspirants
- How Technology and Business model work together
- Integrating different platforms to map customer journey
- Strategies for Business promotion using Facebook, WhatsApp Business, Instagram, Google Listings, Canva, Logistics and Payment Gateway

**[Click here for Registration](#)**