

## **Training of Trainers (ToT) on Agri Entrepreneurship**

**Rationale:** Entrepreneurship development and making small business management trainings available at a massive scale has been a mainstay of National Institute for Micro, Small and Medium Enterprises (**ni-msme**) through various Training of Trainers (ToT). It has supported MSME development for over past 58 years in India and other countries through a wide range of tools for entrepreneurship development, business management training and business services development. The Government of India has set in motion a series of structural changes to the agriculture sector to transform it into a viable enterprise and financially empower farmers, all meant to realise the goal of doubling farmers' income by 2022. In this context the ni-msme is pleased to announce Training of Trainers (ToT) on Agri Entrepreneurship.

### **Objectives**

Training of Trainers (ToT) aims at equipping participants with skills and knowledge that are essential for inculcating entrepreneurial values in trainees by guiding and mentoring their progress towards entrepreneurial career in agricultural sector.

### **Contents**

1. Entrepreneurial Motivation Training
2. Training Methods
3. Agriculture Entrepreneurship Ecosystem
4. Idea, Business Plan preparation, and Legal compliances
5. GoI MSME Policy & Schemes and State Government Initiatives
6. IPR, GST, Pricing, Financial & HR Management
7. Opportunities in Farm Sector
8. Curriculum Designing for Training Programmes
9. Role of Micro Finance in Promoting Livelihoods
10. Building & managing the mentoring relationship

### **Methodology**

- Online Classes presentation
- Case studies

### **What is needed to attend this Course**

- A computer or a laptop to complete the course online while learning with the internet.
- A Smart phone with internet connectivity.

**Expected Outcome:** All the participants of this Training of Trainers are expected to learn skills and knowledge that are essential for inculcating entrepreneurial values in trainees and guiding/mentoring and monitoring their progress towards entrepreneurial career in agricultural sector.

**Target Segment:** Faculty, Trainers, Development Officials, Entrepreneurs, Government Officials and Academicians

**How to Apply:** Online registration at [www.nimsme.org](http://www.nimsme.org)

**Duration:** One Week (2 online live sessions of 1 Hr each for 5 days) 14-18 Dec 2020

**Fees:** Rs 7500/- (Inclusive of all the Taxes)

**Programme Director:** Dr. Shreekant Sharma, Associate Faculty Member, SEE, Email Id: sharma@nimsme.org, Mob: +91-7893729041