Farm Based Sustainable Livelihood Opportunities for Rural Youth

**Rationale:** Reverse migrations from urban area to rural areas are taking place in the world post Covid-19 pandemic. This has resulted in increase of poverty levels in rural areas as these migrants and rural people are not finding gainful employment within villages. It is expected that traditional sources such as agriculture will have immense potential to generate new livelihoods during this changing times. Promoting livelihood in such a situation in farm sector has lot of opportunities. There is a need to tap these opportunities and generate livelihood towards sustainable rural development. The, ni-msme aims to promote sustainable, inclusive business opportunities for the rural poor through agri-business and agro-value chain development. The ni-msme's training activities has focus on adding value to agricultural commodities across the value chain of economic transactions that links input providers, farmers, traders, processors, logistic providers, distributors, retailers and consumers using local raw materials.

**Objectives**
- Understanding livelihood promotion programmes and best models;
- Gain knowledge of best practices from India like the self-help group, FPOs, NRLM, Watershed Development etc.;
- Develop skills in identifying livelihood opportunities for poor;
- Understand resource mobilization for livelihood initiatives;
- To impart knowledge on role of Micro Finance Institutions(MFIs) in empowering poor by providing credit;
- To gain insight for policy makers in understanding challenges and opportunities in implementation of livelihood development programmes;
- Develop managerial skills for livelihood projects;
- To understand monitoring and evaluation of Farm Based Livelihood programmes
- Understanding cluster development and entrepreneurship

**Content**
- Understanding Livelihoods and Entrepreneurship
- Self-help Group formation and sustenance
- FPOs and Watershed development programmes
- NRLM
- Group Dynamics
- Opportunities in Farm Sector
- Opportunities in Non-Farm Sector
- Role of Micro Finance in Promoting Livelihoods
- Understanding Project Design and Management Process
- Resource Mobilization for Livelihood Initiatives Understanding Participatory tools for project design
- Sustainable development models and Cluster Development
- Issues in Managing Livelihood Projects
Methodology
- Online Classes presentation
- Case studies

What is needed to attend this Course
- A computer or a laptop to complete the course online while learning with the internet.
- A Smart phone with internet connectivity.

Expected Outcome: All the participants will undertake this programme would learn necessary knowledge and skill about various livelihood development projects in India and abroad. The best practices can be replicated for developing livelihood for rural youths.

Target Segment: Prospective Rural Youths, Development Officials, and Academicians

How to Apply: Online registration at www.nimsme.org

Duration: 01-05 Feb 2021, One Week (2 online live sessions of 1 Hr each for 5 days)

Fees: Rs 7500/- (Inclusive of all the Taxes)

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