

ni-msme - the premier Institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practicing and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through Centres like Centre for Industrial Planning and Development (C-IPD), Centre for Policy Research (C-PR), National Resource Centre for Cluster Development (NRCDC), Centre for Promotion of Advanced Management Practices (C-PAMP), Centre for Industrial Credit and Financial Services (C-ICFS), Centre for Logistics and Integrated Materials Systems (C-LAIMS), Centre for Environment Concerns (C-ECO), Intellectual Property Facilitation Centre for MSMEs (IPFC), Centre for Entrepreneurship and Industrial Extension (C-EIE), Centre for Consultancy and Counselling (C-CC), Centre for Communication and Information Technology (C-CIT), Small Enterprises National Documentation Centre (SENDOC) as well as cells like Economic Investigation and Statistical Cell (EISC), **ni-msme** NGO Network (N-Cube), Women Studies Cell (WSC), Employee Assistance Cell (EAC), Live Projects Cell (LPC), Resource Centre for Traditional Paintings (RCTP), Goods & Services Tax (GST) Cell and Livelihood Business Incubator (LBI)

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME, Govt. for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained more than 5,32,000 participants by organising around 15,800 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till March 2019. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained more than 10, 000 International Executives from 142 developing countries till March 2019. The Institute has also undertaken more than 940 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director. The present Director is **Dr. Sanjeev Chaturvedi**

For further details, please contact



The Registrar

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(An Organisation of the Ministry of MSME, Govt. of India and ISO 9001-2015 Certified)

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Training Programme on

Promotion and Development of Rural Clusters

26 - 30 August, 2019



Programme Director

K. Surya Prakash Goud



National Institute for Micro, Small and Medium Enterprises

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RATIONAL E

India is endowed with lots of traditional manufacturing enterprises. Since ages the artisans are producing handlooms and handicrafts across the country especially in rural areas. Due to various reasons like availability of skilled manpower or quality raw materials, these enterprises were concentrated in large numbers at one place and are playing vital role in providing employment opportunities in rural areas. Further a good number of enterprises are exporting to global markets due to uniqueness of the products. But at the same time they are producing low volumes in spite of having huge potential for higher productivity and value addition.

Today Cluster approach has become one of the popular strategies for development of Micro and Small Enterprises. Clusters are defined as geographical concentration of enterprises, specialized suppliers, service providers and associated institutions and organizations in a particular field that compete but also co-operate. The Cluster strategy helps the enterprises to enhance their productivity and develop new innovative products suitable for national and international markets.

To make traditional enterprises more productive and competitive, the Government of India through its Ministries is implementing a good number of cluster based development programmes. In addition, many International agencies, Commercial Banks and NGOs are also taking part in cluster development. Micro and Small Enterprises Cluster Development Programme (MSECDP), Scheme of Fund for Regeneration of Traditional Industries (SFURTI), Comprehensive Handloom Cluster Development Scheme (CHCDS), and Baba Saheb Ambedkar Hastshilp Vikas Yojana (AHVY) are some of the important schemes being implementing by the Government of India.

Keeping this in view the National Resource Centre for Cluster Development (NRCD) of **ni-msme** organizing one week training programme on “**Promotion and Development of Rural Clusters**” for the benefit of officials of Rural Development, Industry, Agriculture and Forest Departments, NGOs, and other agencies involved in enterprise promotion.

OBJECTIVES

The programme aims to enable the participants to

- Basic concepts of cluster development

- Understand role of Government, Development Organizations, and NGOs in cluster development
- Identify potential clusters for development
- Cluster analysis
- Prepare road map for cluster development
- Develop Appropriate Techniques for effective implementation
- Monitoring & Evaluation
- Role of Business Development Service (BDS) providers

DURATION

One Week (26-30 August 2019)

METHODOLOGY

The programme consists of

- Class room lectures
- Group discussions and interactive sessions
- Case studies and presentations
- Exposure visit

FOR WHOM

Officials of Industries Department, Technical Consultancy Organizations, Commercial Banks, Faculty of Technical and Management Institutes, Entrepreneurs, Business Development Service Providers, and NGOs.

FEE

Rs. 13,000/- (Residential) plus GST per week

The fee includes training cost and lodging and boarding.

Rs. 10,000/- (Non-Residential) plus GST per week

Enquiries and nominations may be addressed to:

K. Surya Prakash Goud

Associate Faculty Member

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