

ni-msme – the premier Institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practicing and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, ni-msme has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise

Located in a sprawling and enthralling campus amidst a rich natural setting, ni-msme is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through Centres like Centre for Industrial Planning and Development (C-IPD), Centre for Policy Research (C-PR), National Resource Centre for Cluster Development (NRCD), Centre for Promotion of Advanced Management Practices (C-PAMP), Centre for Industrial Credit and Financial Services (C- ICFS), Centre for Logistics and Integrated Materials Systems (C-LAIMS), Centre for Environment Concerns (C- ECO), Intellectual Property Facilitation Centre for MSMEs (IPFC), Centre for Entrepreneurship and Industrial Extension (C-EIE), Centre for Consultancy and Counselling (C-CC), Centre for Communication and Information Technology (C-CIT), Small Enterprises National Documentation Centre (SENDOC) as well as cells like Economic Investigation and Statistical Cell (EISC), ni-msme NGO Network (N-Cube), Women Studies Cell (WSC), Employee Assistance Cell (EAC), Live Projects Cell (LPC), Resource Centre for Traditional Paintings (RCTP), Goods & Services Tax (GST) Cell and Livelihood Business Incubator (LBI).

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME, Govt. of India for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained more than 5,32,000 participants by organising around 15,800 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till March 2019. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained more than 10,000 International Executives from 142 developing countries till March 2019. The Institute has also undertaken more than 940 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director. The present Director is **Mr. D. Chandra Sekhar**

For further details, please contact



The Registrar

National Institute for Micro, Small and Medium Enterprises

(An Organisation of the Ministry of MSME, Govt. of India and ISO 9001-2015 Certified)

Yousufguda, Hyderabad - 500 045, India

Tel: 91-40-23608544, 23608546, 23608317, 23633499, Fax: 91-40-23608547, 23608956

E-mail: registrar@nimsme.org, ar@nimsme.org, **Website: www.nimsme.org**

Training Programme on

Promoting Innovation in MSME Clusters

24 - 25 October 2019

Programme Director

K. Surya Prakash Goud



National Institute for Micro, Small and Medium Enterprises
(An Organisation of the Ministry of MSME, Govt. of India ISO 9001-2008 Certified)

BACKGROUND

Cluster approach is a proven strategy for successful development of MSME sector across the globe as it helps in enhancing industrial competitiveness and innovativeness apart from enormous contribution in economic development and creation of employment opportunities. After UNIDO interventions, with Policy recommendation of Abid Hussian Committee, the Government of India has been implementing about 26 cluster based development schemes through various Ministries. The Cluster strategy offers advantages for MSME sector to enhance the productivity and develop new innovative products, services, processes and business models.

It is estimated that India has the largest number of clusters, about 6000 rural clusters and 1200 industrial clusters. Indian Government has declared 2010 – 2020 as the “Decade of Innovation”. Today most of the MSME clusters are suffering due to lack of access to latest technology, research and development facilities, insufficient finance and workforce imbued with poor technical and managerial skills which affect their growth and productivity. At the same time, if we mobilize, network, and assist cluster stakeholders like entrepreneurs, policy makers, cluster executives, industry associations, technical and management institutions, they foster innovation through dense knowledge flows and spillovers.

In order to create awareness on promoting innovation in the clusters, for evolving ways and means to network and work together for common benefits and also sharing some of the experiences, ni-msme proposes to organize a two- day workshop on “Promoting Innovation in MSME Clusters” during 24-25 October 2019.

OBJECTIVES

The programme enables the participants

- To understand concepts of innovation
- To understand need and importance of networking
- Advantages accruing through collaboration for collective R&D and innovation
- Familiarizing with schemes of Government of India related to Innovation
- Discussing global initiatives on promotion of innovation in clusters

CONTENT:

- Opportunities & Challenges for Innovators and Innovative Businesses
- Institution as Incubator for promoting Innovation & Entrepreneurship
- Creating Business Incubators for Start-ups
- Managing Business Incubators
- Role of Stakeholders in Success of Business Incubators
- Business Networks through Incubators
- Financing Innovative Businesses
- Policies & Programmes for promotion of Business Incubators

CERTIFICATE

A certificate of participation will be awarded to each participant on conclusion of the programme.

METHODOLOGY

The Training programme would include

- Presentations
- Interactive Lecture sessions
- Case Studies
- Sharing of experiences

WHO SHOULD ATTEND ?

Entrepreneurs, Industry Associations, Technical and Management Institutions, and officials involved in MSME development.

COURSE FEE

- Rs 5,000/- Per Participant. Fee includes course material, course kit, twin-sharing accommodation as per availability, breakfast, lunch, dinner, tea / coffee and snacks during the actual days of training programme.
- To register manually, please send your nominations giving details of name, designation, contact address, email address, mobile numbers, telephone and fax number of the participant along with the details of payment of fee, Cheque /D.D, Drawn in favour of Director (Admin & logistics), ni-msme payable in Hyderabad.

NOMINATIONS

- Nominations may be sent well in advance so as to reach the Institute latest by 23th Oct2019.
- Confirmed participants are requested to reach ni-msme one day in advance i.e. 24th Oct 2019.
- Participants are requested to keep themselves free from all official and personal commitment during the program.

COURSE DURATION

Two days 24-25 October 2019.

FACULTY

Apart from core internal faculty, experienced professionals associated with preparation of EIA And EMP and clearances from MoEF; CPCB, field experts, EIA consultants and subject Specialists will be invited as guest faculty.

Enquiries and nominations may be addressed to:

Programme Director: Mr. K. Surya Prakash Goud

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Yousufguda, Hyderabad - 500 045, INDIA

Phone No: 040 23633221, 23608544 & 23608316

E-mail: ar@nimsme.org, kspg@nimsme.org

Website: www.nimsme.org