

ni-msme - the premier Institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practicing and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through Centres like Centre for Industrial Planning and Development (C-IPD), Centre for Policy Research (C-PR), National Resource Centre for Cluster Development (NRCD), Centre for Promotion of Advanced Management Practices (C-PAMP), Centre for Industrial Credit and Financial Services (C-ICFS), Centre for Environment Concerns (C-ECO), Intellectual Property Facilitation Centre for MSMEs (IPFC), Centre for Entrepreneurship and Industrial Extension (C-EIE), Centre for Consultancy and Counselling (C-CC), Centre for Communication and Information Technology (C-CIT), Small Enterprises National Documentation Centre (SENDOC) **ni-msme** NGO Network (N-Cube), Women Studies Cell (WSC), Employee Assistance Cell (EAC), Live Projects Cell (LPC), Resource Centre for Traditional Paintings (RCTP), Goods & Services Tax (GST) Cell and Livelihood Business Incubator (LBI)

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME, Gol for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained more than 5,36,500 participants by organizing around 16,000 programmes Which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India.

And State Governments till March 2020. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained more than 10, 350 International Executives from 143 developing Countries till March 2020. The Institute has also undertaken more than 940 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director General. The present Director General is **Ms.S.Glory Swarupa**.

A one week training programme On Planning and Promotion of MSMEs

04 - 08 January, 2021



Programme Director

Mr. J. KOTESWARA RAO

Associate Faculty Member (S.E.D)

For further details, please contact



The Registrar

National Institute for Micro, Small and Medium Enterprises

(An Organisation of the Ministry of MSME, Govt. of India and ISO 9001-2015 Certified)

Yousufguda, Hyderabad - 500 045, India

Tel: 91-40-23608544, 23608546, 23608317, And 23633499, Fax: 91-40-23608547, 23608956

E-mail: registrar@nimsme.org, ar@nimsme.org, Website: www.nimsme.org



National Institute for Micro, Small and Medium Enterprises

(An Organization of the Ministry of MSME, Govt. of India and ISO 9001-2015 Certified)

OVERVIEW

Government of India and State Governments in particular have been pursuing programmes and policies to promote and assist the development of MSMEs to accelerate economic development and to generate employment opportunities and through industrialization in a dispersed way by harnessing local resources. It is imperative that those who are engaged in this task should have sufficient knowledge not only on government programmes and policies but also to guide the potential entrepreneurs to become successful in all their endeavors. To fulfill the above task they need to equip themselves with lot of motivation, enthusiasm and leadership qualities. Therefore, the officers require a special orientation towards the tasks they have to perform at gross root level.

In this context, **ni-msme** has designed a programme for the DIC officials, State corporations and Bank officials for duration of one week. **(04 - 08 January 2021)**

OBJECTIVES

- To provide insight into the programmes and promotional techniques used to accelerate the development of the enterprises
- To develop analytical skills required for identification of Industrial Opportunities.
- To equip for better implementation of the schemes/programmes.
- To impart skills to motivate and guide the potential entrepreneurs.

CONTENT

Module 1 : Concepts of MSMEs and Policy

Module 2 : Industrial Infrastructure

Module 3 : Planning of Enterprises

Module 4 : Traditional and Rural Enterprises Development

Module 5 : Cluster Dynamics

Module 6 : Soft skills like personality development, stress management.etc.,

Module 7 : Promotion of Entrepreneurship and Extension Methods

Module 8 : MSME Programmes and Schemes

Module 9 : Project Feasibility and appraisal techniques

BENEFITS OF PARTICIPANTS

At the end of the programme, the participants will be able to

- Understand the concepts and role of the micro, small and rural enterprises in the economic prosperity of the region
- Identify gaps in skill development and thereby promoting entrepreneurship development in the local areas
- Acquire skills in identifying sustainable enterprises and the preparation of Business Plan

- Upgrade skills in the approaches on Cluster Development and eco-friendly enterprises

METHODOLOGY

The programme offers a blend of concept and discussion sessions. Eminent speakers are invited to share their experience in implementing the projects. Participants will undertake individual/group assignments on various themes related to the MSMEs.

DURATION

One week **(04 - 08 January 2021)**

One-week class-room sessions and Industrial field visits in and around Hyderabad, to have the firsthand information about the MSMEs.

FEE

Rs.15,000/- for Residential fee, Rs.13,500/- for Non-Residential fee per participant. **(In addition 18% GST is applicable)** which include tuition fee, boarding and lodging and excluding travel cost of the participant. Fee should be paid in well in advance by way of demand draft drawn in favour of **“National Institute for Micro Small and Medium Enterprises”** payable at **Hyderabad**. Fee once paid shall not be refunded. However, a substitute may be permitted.

FOR WHOM

The programme is meant for extension officials of DICs, State corporations and Bank officials. It will also benefit to those who are involved in decision-making and policy implementation of micro small and medium enterprises in their regions.

ADMINISTRATION

The programme is full time and residential. Participants are requested to keep themselves free from all official and personal commitments during the programme. Accepted nominees are required to reach the Institute a day in advance of the commencement of the programme. Nominations may please be sent well in advance so as to reach the Institute latest by one week well in advance.

Please address your enquiries and nominations:

Mr. J.Koteswara Rao

Associate Faculty Member

School of Enterprise Development (SED)

NATIONAL INSTITUTE FOR MICRO, SMALL AND MEDIUM ENTERPRISES

(An Organization of the Ministry of MSME, GoI and ISO 9001-2015 Certified)

Yousufguda, Hyderabad – 500 045.

Phone No: 040-23633241, Mobile No: 8106256066

E-mail: jkr.nimsme@gmail.com | www.nimsme.org