

**National Workshop on
PRIME MINISTER'S EMPLOYMENT GENERATION
PROGRAMME (PMEGP)
(25-26 Feb 2021)**

Workshop Director
K. Surya Prakash Goud



NATIONAL INSTITUTE FOR MICRO SMALL AND MEDIUM ENTERPRISES
(An organization of the Ministry of MSME, Govt. of India & an ISO 9001:2015 Certified)
Yousufguda, Hyderabad - 500 045 (India)

National Workshop on PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME (PMEGP) (25-26 Feb 2021)

Rationale

The Prime Minister's Employment Generation Programme (PMEGP) has been announced on 15 August, 2008 and launched in place of REGP and PMRY schemes, is yet another national effort in solving the problem of unemployment through provision of institutional finance to the economically weaker sections among the educated unemployed youth to set up micro enterprises. As compared to the other major programmes of self-employment not only the bank loaning under the programme is substantial but also initial reports indicates that the performance on an aggregate is fairly successful with a comparatively higher rate of loan recovery. In order to sustain this pace and also improve the over-all efficiency, various organizations like KVIC, KVIB and DIC involved in the implementation of the scheme need to share their opportunities, successes and challenges.

It is precisely for this reason, **ni-msme**, with its insight and expertise in conducting training, research and consultancy in the area of several Government sponsored self-employment programmes in general and PMEGP in particular, proposes to organize National Workshop on PMEGP with the following objectives:

Objectives

- To review, understand and appreciate the issues and constraints experienced at the field and at the monitoring levels in the implementation of the scheme.
- To evolve a plan of action through suitable remedial measures and mechanism of resolving points of conflicts between implementing agencies and
- To ensure greater and effective participation of other developmental agencies, NGOs, Industry and Trade Associations, Development/ Financial Institutions for SC/ST/Backward/Women/Minorities etc. in the implementation of the scheme.

Content

- Adequacy of publicity measure including awareness / motivational campaigns
- Identification of gainful activities.
- Suitability of prospective beneficiaries and their selection.
- Achievement of physical and financial targets
- Adequacy and progress of entrepreneurship development training programmes.
- Monitoring and loan recovery.

Methodology

The methodology would be majorly, panel discussions comprising bankers, officials and interaction among delegates with focus on sharing and analyzing experiences.

Discussion on specific themes in smaller groups is also being planned to bring out fruitful recommendations.

For Whom

Officials of KVIC, KVIB, Industries Department and Banks

Duration and Venue

Two days (25-26 Feb 2021), **ni-msme**, Hyderabad

Fee

Rs. 5000/- plus GST per participant. Fee includes course material, course kit, twin-sharing accommodation, breakfast, lunch, dinner, tea / coffee and snacks during the Workshop.

To register manually, please send your nominations giving details of name, designation, contact address, e-mail address, Mobile Number, Telephone and Fax number of the participants along with the details of payments of fee, in favour of “**ni-msme**” payable at Hyderabad. Nominations may please be sent well in advance so as to reach the institute latest by 19 February 2021.

Enquiries and nominations may be addressed to:

The Registrar

National Institute for Micro, Small & Medium Enterprises (**ni-msme**)

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National Institute for MSME (ni-msme) - The Premier Institute

National Institute for MSME (**ni-msme**), the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practicing and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, National Institute for MSME (**ni-msme**) has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. The Institute is associated with prestigious world bodies such as UNIDO, UNESCO, ILO, CFTC, UNICEF, AARRO and GIZ.

ni-msme's intellectual activities are pursued by its four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management(SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC).

The Institute is having theme focused Centers and Cells like National Resource Centre for Cluster Development (NRCD) for helping the MSMEs by implementing the Cluster Development Approach. At present, the Institute is involved in development of more than 50 Rural, Artisan, Industry clusters across the nation and supporting to KVIC, Coir Board, NBCFDC, NSFDC and various state Governments for development of Handlooms, Handicrafts, Food Processing and Textiles Clusters. Intellectual Property Facilitation Centre (IPFC) provide IP advisory services to various research and academic institutions, Clusters, SMEs & Start-Ups. The Centre has filed around 100 Trademarks, 40 Patents and GIs for the benefit of SMEs & Start-Ups towards IP Registrations. Goods & Services Tax Cell (GSTC) provide GST registrations and tax compliances. Entrepreneur Development Cell (EDC) and Livelihood Business Incubator (LBI) support MSMEs to create a favorable ecosystem for entrepreneurial development in the country.

The Institute stores and supplies information that helps to make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC).

The Institute has trained more than 5,40,877 participants by organizing around 16,106 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained more than 10,350 International Executives from 143 developing countries. The Institute has also undertaken more than 945 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the Director General. The present Director General is Ms. S. Glory Swarupa.



National Institute for Micro, Small and Medium Enterprises (**ni-msme**)

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