

## ni-msme - the premier Institute

**National Institute for MSME (ni-msme)**, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practicing and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, **National Institute for MSME (ni-msme)** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. The Institute is associated with prestigious world bodies such as UNIDO, UNESCO, ILO, CFTC, UNICEF, AARRO and GIZ.

**ni-msme's** intellectual activities are pursued by its four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management(SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC).

The Institute is having theme focused Centers like National Resource Centre for Cluster Development (NRCD) for helping the MSMEs by implementing the Cluster Development Approach. At present, the Institute is involved in development of more than 50 Rural, Artisan, Industry clusters across the nation and supporting to KVIC, Coir Board, NBCFDC, NSFDC and various state Governments for development of Handlooms, Handicrafts, Food Processing and Textiles Clusters. Intellectual Property Facilitation Centre (IPFC) provide IP advisory services to various research and academic institutions, Clusters, SMEs, Start-ups & Individual innovators. Around 150 SMEs & Start-Ups got benefited from IP registrations such as Trademarks, Patents and designs etc. Goods & Services Tax Cell (GSTC) provide GST registrations and tax compliances, Entrepreneur Development Cell (EDC) and Livelihood Business Incubator (LBI) supports MSMEs for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute stores and supplies information that helps to make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC).

The Institute has trained more than 5,40,877 participants by organizing around 16,106 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained more than 10,350 International Executives from 143 developing countries. The Institute has also undertaken more than 945 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the Director General. The present Director General is **Ms. S. Glory Swarupa**.

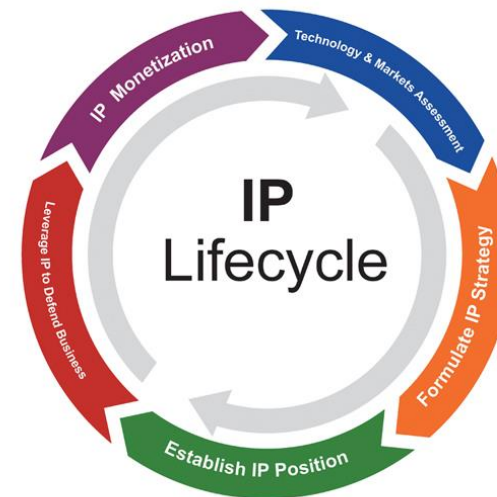


**National Institute for Micro, Small and Medium Enterprises (ni-msme)**  
(An Organisation of the Ministry of MSME, GoI and ISO 9001-2015 Certified)  
Yousufguda, Hyderabad - 500 045, India  
Website: [www.nimsme.org](http://www.nimsme.org)

## One Week Training Programme

on

## Intellectual Property Rights: Strategies & Approaches for MSME Growth (15-19 March 2021)



**Programme Director**  
**V. Swapna**



**National Institute for Micro, Small and Medium Enterprises (ni-msme)**  
(An Organisation of the Ministry of MSME, GoI and ISO 9001-2015 Certified)  
Yousufguda, Hyderabad - 500 045, India  
Website: [www.nimsme.org](http://www.nimsme.org)

# One Week Training Programme

on

## Intellectual Property Rights: Strategies & Approaches for MSME Growth (15-19 March 2021)

### About IPFC

The Intellectual Property Facilitation Centre (IPFC) for MSMEs has been established at **ni-msme** in the year 2009-10, sponsored by Development Commissioner (MSME), Ministry of MSME, Govt. of India. The center conducts various awareness and training programmes, seminars relating to IPR at both National & International level.

### Rationale

With the onset of the universal recognition of intellectually created output as property and the trend of its increasing contribution in the production of goods and services, management of Intellectual Property (IP) assumes both urgency and significance. This becomes even more so as valuations of IP are soaring with concomitant increase in litigation as well.

With the emergence of WTO of which developing countries are members, majority of the countries are keenly pursuing the policy of liberalisation and globalisation to enable industry to grow in a healthy and competitive environment. The TRIPS agreement has become fully operative from 01 January, 2005 and for the experts in the field of IPR the demand is increasing.

There are two kinds of implications of IPRs for MSMEs. Firstly, the IPR of a small enterprise may be usurped by somebody and so it stands to lose if it is not enabled to protect its IPRs. Secondly, knowingly or unknowingly, a small enterprise may infringe on others IPRs if it does not possess knowledge of it. But as the law says, ignorance is no excuse. Hence the need to convert intellectual abilities into intellectual properties carrying appropriate rights

Once an intellectual property (IP) is created or acquired, it needs to be managed to generate financial returns to its full potential including its protection from being usurped by others. Accordingly, the proposed programme coverage includes such aspects as the concept of intellectual property and rights over it, the utility and importance, the documentation and procedures for effective application.

### Objectives

- To significantly raise the level of awareness and interest / knowledge about IPR issues and provide insights on the creation, ownership and protection of intellectual property.
- To familiarize on various types of IPR, Viz., Patents, Trademarks, Copyrights, Geographical indications (GIs), Industrial Designs, Utility Models, Collective marks, Certification Marks & Trade Secrets & IPR Incentive schemes.
- To develop a broad understanding of the need to integrate IP in MSME Sectors with proper strategies and business planning.

### Programme Contents

- Concept, characteristics and context of Intellectual Property Issues involved in IP Management: An overview
- IP components & Filing Procedures: Patents, Trade Marks, Copyrights, GI & Industrial Designs
- IP Commercialization and Deployment
- Government initiatives on IP Promotion for Startups & MSMEs
- IP Enforcement

### Methodology

This workshop will adopt a practical and interactive approach including Group Discussions, Self-learning Exercise & Case Studies. Sessions will be handled by eminent IP experts (technical/legal) connected with the topics of proven track record.

### For Whom

Enterprises, Research institutes, MSMEs, Academic institutions & Universities, MSME Development Institutes, Technical Consultancy Organizations, Incubators, IP professionals, Industry Associations, Business development cells, Entrepreneurship Cells, Technology Transfer Cells, IP-owning entities, Policy makers, Inventors, Engineers, R&D Heads, Subject Matter Specialist and others engaged in technical endeavors.

**Date & Venue:** 15-19 March 2021 at **ni-msme**, Hyderabad.

### Administration

The programme is full time. Normally the session timings are between 9:00 a.m. to 05:00 p.m with breaks for coffee and lunch. Guest rooms are spacious and can accommodate on twin sharing.

**Fee: Rs.15,000/-** (Rupees Fifteen thousand only) for Residential fee per participant. **Rs.13,500/-** for (Non-Residential) (in addition 18% of GST is applicable) Fee includes course material, course kit, twin-sharing accommodation as per availability, breakfast, lunch, dinner, tea/coffee and snacks during the actual days of the training programme.

The payment of fee, in the form of DD drawn in favour of “**National Institute for Micro Small and Medium Enterprises**” payable at Hyderabad..

*Certificate will be awarded at the end of training programme.*

Please address your enquiries and nominations by 10<sup>th</sup> March 2021:

### Programme Director

**V. Swapna**  
Registered Patent Agent  
& Trademark Agent  
IPFC, ni-msme  
Yousufguda, Hyderabad-45  
E-mail: [swapnaipfc@nimsme.org](mailto:swapnaipfc@nimsme.org)  
[swapnavanamala@gmail.com](mailto:swapnavanamala@gmail.com)  
Phone: 040-23633261, Mob: 9885999073

### Assistant Registrar

**ni-msme**  
Yousufguda, Hyderabad  
Telangana State-500045  
E-mail: [ar@nimsme.org](mailto:ar@nimsme.org)  
[webmaster@nimsme.org](mailto:webmaster@nimsme.org)  
Phone: 040-23633260, 217  
Fax: 040-23608547, 23608956