

Training of Trainers (ToT) on Food Processing

Rationale: The Indian food processing sector has 1.3 billion potential customers and is among the fastest growing economies in the world. Globally India is ranked first in several agri- commodities and second in total food production. The policymakers have identified food processing as a key sector in encouraging labour movement from agriculture to manufacturing.

Entrepreneurship development and making small business management trainings available at a massive scale has been a mainstay of National Institute for Micro, Small and Medium Enterprises (**ni-msme**) to support MSME development for over the past 58 years in India and other countries. Through a wide range of tools for entrepreneurship development, business management training and business services development, the **ni-msme** has helped build entrepreneurship in the country. The **ni-msme** has an expertise in conducting Training of Trainers (ToT) to address the needs of trainers. With these expertise we are pleased to announce a special course of Training of Trainers (ToT) on Food Processing.

Objectives

Developing knowledge and skills in planning and developing food entrepreneurship among various target groups.

Contents

1. Entrepreneurial Motivation Training
2. Agricultural Entrepreneurship Ecosystem
3. Idea, Business Plan preparation, and Legal compliances
4. GoI MSME Policy & Schemes and State Government Initiatives
5. IPR, GST, Pricing, Financial & HR Management
6. Opportunities in Food Processing Sector
7. Food Preservation Techniques
8. Food Safety and Standards
9. Building & managing the mentoring relationship

Methodology

- Online Classes presentation
- Case studies

What is needed to attend this Course

- A computer or a laptop to complete the course online while learning with the internet.
- A Smart phone with internet connectivity.

Expected Outcome: All the participants will develop knowledge and skills in planning and developing food entrepreneurship among various target groups. They would be able to design and conduct food entrepreneurship development programme independently.

Target Segment: Entrepreneurs, NGOs, Trainers, Development Officials, Government Officials and Academicians

How to Apply: Online registration at www.nimsme.org

Duration: One Week (2 online live sessions of 1 Hr each for 5 days) 02-06 Nov 2020

Fees: Rs 7500/- (Inclusive of all the Taxes)

Programme Director: Dr. Shreekant Sharma, Associate Faculty Member, SEE, Email Id: sharma@nimsme.org, Mob: +91-7893729041