ni-msme - the premier Institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practicing and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, ni-msme has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, ni-msme is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through Centres like Centre for Industrial Planning and Development (C-IPD), Centre for Policy Research (C-PR), National Resource Centre for Cluster Development (NRCD), Centre for Promotion of Advanced Management Practices (C-PAMP), Centre for Industrial Credit and Financial Services (C-ICFS), Centre for Logistics and Integrated Materials Systems (C-LAIMS), Centre for Environment Concerns (C-ECO), Intellectual Property Facilitation Centre for MSMEs (IPFC), Centre for Entrepreneurship and Industrial Extension (C-EIE), Centre for Consultancy and Counselling (C-CC), Centre for Communication and Information Technology (C-CIT), Small Enterprises National Documentation Centre (SENDOC) as well as cells like Economic Investigation and Statistical Cell (EISC), ni-msme NGO Network (N-Cube), Women Studies Cell (WSC), Employee Assistance Cell (EAC), Live Projects Cell (LPC), Resource Centre for Traditional Paintings (RCTP), Goods & Services Tax (GST) Cell and Livelihood Business Incubator (LBI).

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME, GoI for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained more than 5,32,000 participants by organising around 15,800 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till March 2019. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained more than 10,000 International Executives from 142 developing countries till March 2019. The Institute has also undertaken more than 940 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director. The present Director is Dr. Sanjeev Chaturvedi.

For further details, please contact

The Registrar
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Train the Trainers (TOT)

Entrepreneurship Development
19 - 23 August 2019

Programme Director
G. SUDARSHAN
Faculty Member

National Institute for Micro, Small and Medium Enterprises
(An Organisation of the Ministry of MSME, Govt. of India and ISO 9001-2015 Certified)
RATIONALE
Creating awareness of business opportunities, supporting potential entrepreneurs and assisting them in sustaining their enterprises is a major concern of agencies involved in accelerating economic development through entrepreneurship. Training these potential entrepreneurs is a crucial intervention in the whole process, a fact that, fortunately, is recognized by most of the agencies concerned with enterprise promotion. However, an analysis of the variety of training programmes for entrepreneurs all over the world revealed that the package of training interventions often lack certain important elements, thus reducing the impact of training on the potential entrepreneur resulting in high dropout and or low rate of success in entrepreneurship development programme. While the need for training is ever increasing, the paucity for effective trainers in entrepreneurship development is widely evident in many of the developing countries. The proposed programme enables the staff of the training division to develop a total perspective of the complex process of developing the entrepreneurial abilities, managing capabilities and technical competence of potential entrepreneurs. In addition it also helps them to understand the typical demands of his/her role as a trainer and develop skills in curriculum planning and using an appropriate mix of training methods. Developing such potential trainers in entrepreneurship development is an important task before any developing country.

Against this backdrop ni-msme with their vast experience in the areas of entrepreneurship research and training propose s to organize One week programme

OBJECTIVES
This programme aims at strengthening the effectiveness of entrepreneurship development programmes through building the capabilities of trainers. Specifically this programme aims at enabling the participants to:

- Understand and appreciate the total spectrum of entrepreneurship development process, Develop skills in organizing Entrepreneurial Motivation Training (EMT)
- Develop skills in designing curriculum based on training needs, Develop skills in choosing and using training/ extension methods for conducting EDPs
- Develop counseling skills required to guide and escort the trained potential entrepreneurs.

COURSE CONTENTS


- Opportunity guidance on emerging entrepreneurial scope importance of curriculum planning on entrepreneurship in the education system

METHODOLOGY
Lecture, Discussions, Role plays, Interaction with successful entrepreneurs, Assignment both individually as well as group & presentation. Exposure / field visit /Panel discussion

TARGET CANDIDATES
Trainers from NGOs, Govt Department, Universities, S & T Colleges, Entrepreneurs, & Organizations involved in organizing Entrepreneurship and Skill Development Programmes for prospective entrepreneurs.

VENUE : ni-msme campus
DATE : 19th to 23rd August 2019
DURATION : One Week
TIME : 9.30 to 5pm (With Breaks for Tea and Lunch)
FEES : Residential: Rs 13,000+GST Rs 2340= Rs 15,340
Non Residential: Rs 10,000+GST Rs 1800= Rs 11,800
(Programme Fee should be remitted through Demand Draft in favour of Chief Administrative Officer, ni-msme and payable at Hyderabad well in advance of the programme) Or Online at ni-msme.org

For registration kindly bring with you;
One Passport size photograph, Aadhaar Card is compulsory as an Identity Card

Enquiries and nominations may be addressed to:

G. Sudarshan
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