

## ni-msme - the premier Institute

**ni-msme**, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practicing and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through Centres like Centre for Industrial Planning and Development (C-IPD), Centre for Policy Research (C-PR), National Resource Centre for Cluster Development (NRCD), Centre for Promotion of Advanced Management Practices (C-PAMP), Centre for Industrial Credit and Financial Services (CICFS), Centre for Logistics and Integrated Materials Systems (C-LAIMS), Centre for Environment Concerns (CECO), Intellectual Property Facilitation Centre for MSMEs (IPFC), Centre for Entrepreneurship and Industrial Extension (C-EIE), Centre for Consultancy and Counselling (C-CC), Centre for Communication and Information Technology (C-CIT), Small Enterprises National Documentation Centre (SENDOC) as well as cells like Economic Investigation and Statistical Cell (EISC), ni-msme NGO Network (N-Cube), Women Studies Cell (WSC), Employee Assistance Cell (EAC), Live Projects Cell (LPC), Resource Centre for Traditional Paintings (RCTP), Goods & Services Tax (GST) Cell and Livelihood Business Incubator (LBI)

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal [www.msmeinfo.in](http://www.msmeinfo.in). Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME, Govt for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained more than 5,32,000 participants by organising around 15,800 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till March 2019. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained more than 10,000 International Executives from 142 developing countries till March 2019. The Institute has also undertaken more than 940 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director General. The present Director General is **Ms.S.Glory Swarupa**.

*For further details, please contact*



**The Registrar**

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**Training Programme**

**On**

**Enterprises Development through Self-Employment**

**21**

**18 – 22 January 2021**



**Programme Director**

**Mr. J. Koteswara Rao**

**Associate Faculty Member (SED)**



**National Institute for Micro, Small and Medium Enterprises**

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# Training Programme on Enterprises Development through Self-Employment

(18 – 22 January 2021)

## RATIONALE

Ever since the formulation of policies and programmes started, alleviation of poverty has been one of the primary objectives in Indian economy. All our economic development programmes are aimed at promotion of sustainable self-employment ventures not only to generate employment but also to raise the living standards of the economically and socially weaker sections.

A major constraint in the effective promotion of self-employment programmes is the identification of suitable income generating activities and orientation of the youth to take up such viable self - employment activities. In this context there is an imperative need to evolve pragmatic strategies with a bias in favour of promotion of sustainable enterprises with potential for self-employment. More particularly when the National Self-Employment programmes like PMEGP are implemented; there is an imminent need to orient the promotional and financial institutions about the intricate issues in the promotion of self-employment.

Therefore, to promote micro and small enterprises a systematic training intervention, up gradation of skill and market sensitization need to be promoted. In order to achieve this, a concerted and holistic approach is to be evolved.

In the wake of developmental scenario in the country it is considered important to undertake orientation programme on promotion of self-employment targeting the field level organizers who are required to be imparted conceptual clarity.

In this context, a one week training programme covering the above-mentioned issues to be conducted by **ni-msme** during 18 -22 January 2021.

## OBJECTIVES

- i) To examine critical gaps in implementation of the various self-employment schemes
- ii) To Identify methodologies to promote suitable enterprises that can be promoted on self-employment schemes
- iii) To generate employment opportunities in rural as well as urban areas of the country through setting up of new self-employment ventures/projects/micro enterprises.

## METHODOLOGY

The programme offers a blend of concept sessions, exercises and case studies comprises of class-room discussions. Apart from these, the participants are required to work on assignments by visiting some of the self-employment ventures in and around Hyderabad.

## CONTENTS

- ❖ Concept of Self-Employment
- ❖ Self-Employment Programmes
- ❖ Careful selection of viable activities
- ❖ Institutional support for skill up-gradation
- ❖ Potential survey to identify viable Enterprises
- ❖ Individual vs. Group Enterprises
- ❖ Financing schemes and incentives
- ❖ Loaning patterns, margin money schemes
- ❖ Project preparation.

## FOR WHOM

The programme is designed to meet the requirements of officers belonging to directorate of Industries & Banks. It will also benefit those who are involved in decision making and policy implementation of MSMEs in their regions.

## THE OUT COME

- i) Creates awareness among the officials to promote self-employment and micro enterprise development to address the issue of poverty, unemployment and inclusive growth.
- ii) The ability to identify opportunities, plan, develop and implement the employment generation schemes.
- iii) To understand the intricacies in implementation of PMEGP Scheme in the state.

## PROGRAMME VENUE, DATES & TIMINGS

**VENUE** : Lecture Hall, **ni-msme** campus, Yousufguda, Hyderabad.

**DATES** : One week (**18 – 22 January 2021**)

**TIMINGS** : On the first day, Registration will commence at 09.30 hrs. On all other days, The programme timings will be from 09.30 a.m. and 05.00 p.m. with breaks In between for tea and lunch.

## COURSE FEE

**Rs.15,000/- for Residential fee, Rs.13,500/- for Non-Residential fee (In addition 18% GST is applicable)** Fee includes course material, course kit, accommodation and boarding during the actual days of training programme.

To register manually, please send your nominations giving details of name, designation, contact address, email address, mobile numbers, telephone and fax number of the participant along with the details of payment of fee, Demand Draft drawn in favour of **ni-msme** payable in **Hyderabad**.

## CERTIFICATE

A certificate of participation will be awarded to each participant on conclusion of the programme.

**Note:** Due to any reason if any nominee is unable to attend the programme, substitute will be permitted, as fee once paid is not refundable.

**Enquiries and nominations may be addressed to:**

**Mr. J. Koteswara Rao**

Associate Faculty Member

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