

## **Faculty Development Programme on Promotion of Agri Entrepreneurship**

**Rationale:** Development of the rural economy has been one of the prime concerns for Government of India. Despite the sincere efforts, the problems of poverty, unemployment, drudgery and migration still exist in rural economy. There is a need to address these problems by creating employment opportunities in the rural areas and this could be done by setting up of small agri based enterprises. Agricultural activities besides being essential for our survival, benefit a large portion of our people, including poor and marginalized rural populations. More than 50 % of the population is still dependent on agriculture. There are ample scope for innovation, value addition and entrepreneurship development in this sector. This is possible chiefly by skill up-gradation, mentoring and training. The ni-msme provides entrepreneurial competence, capacity-building for faculties to promote agriculture based enterprises in their respective academic institutions.

**Objectives:** Faculty Development Programme (FDP) aims at equipping participants with skills and knowledge that are essential for inculcating entrepreneurial values in students by guiding and mentoring their progress towards entrepreneurial career in agricultural sector.

### **Contents**

1. Entrepreneurial Motivation Training
2. Agriculture Entrepreneurship Ecosystem
3. Idea, Business Plan preparation, and Legal compliances
4. GoI MSME Policy & Schemes and State Government Initiatives
5. IPR, GST, Pricing, Financial & HR Management
6. Opportunities in Farm Sector
7. Curriculum Designing for Training Programmes
8. Role of Micro Finance in Promoting Livelihoods
9. Building & managing the mentoring relationship

### **Methodology**

- Online Classes presentation
- Case studies

### **What is needed to attend this Course**

- A computer or a laptop to complete the course online while learning with the internet.
- A Smart phone with internet connectivity.

**Expected Outcome:** All the participants of this Faculty Development Programme is expected to learn skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards entrepreneurial career in agricultural sector.

**Target Segment:** Faculty, Trainers, Development Officials, Entrepreneurs, Government Officials and Academicians

**How to Apply:** Online registration at [www.nimsme.org](http://www.nimsme.org)

**Duration:** One Week (2 online live sessions of 1 Hr each for 5 days) 12-16 Oct 2020

**Fees:** Rs 7500/- (Inclusive of all the Taxes)

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