

**A report on Job /
Talent mela
conducted by VAPS,
PI of ni-MSME at
Virudhunagar,
Tamil Nadu**



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As part of the ni-msme ESDP and training, a job mela was conducted by the partner institute (PI), Voluntary Association of People service (VAPS) on 27th June 2015 at Seminar hall, VAPS, Virudhunagar, Tamil Nadu. The event took place in a prominent location where one had to easily find and reach so that all the participants reportedly felt very ease. Prior to the event, the purpose was disseminated via advertisement in terms of pamphlets, and social media and in local TV Channels.

The participants thronged the area since 9.30 a.m and the groups flocked in that area. Since the teams of members were assigned effectively to handle the crowd, the management and arrangement went on well meticulously. The recruitment hall had adequate facilities and the atmosphere was conducive and the event hall was arranged with separate adequate furniture so the recruiters found the area was perfect to conduct their business

The event began with the formal inaugural function. The program, as planned, started at 10.00 a.m.

The Training coordinator of VAPS, **Mr.K. Balamurugan** welcomed the gathering on behalf of the agency and ni-MSME. While delivering the address, he explicitly mentioned the reason behind the job/talent mela which was mooted by the ni-MSME. He said the need of the hour to get employed in companies which required the skilled persons and the prospects. And also, he appreciated the companies who came forward to recruit the potential candidates and congratulated the participants to get succeed in the process of interview.





The Programme officer of VAPS, **Mr.G.SenthilRaja** began his speech with thanking the candidates and recruiters who made the event very vibrantly. He succinctly mentioned about various ESDP and EDP trainings supported by ni-MSME across the country and he also said the relevance of job/ talent mela in the context of unemployment and under employment. He however said there was a gap between the job providers and job seekers because of various factors; therefore this kind of opportunity would pave the way for placements to those were eligible and willing applicants.



The Chief operating officer of VAPS, **Mr.P.Someshbabu** presided over the function. He delivered the inaugural address, while speaking he appreciated the efforts of ni-MSME and efforts of VAPS for conducting such a good event for the benefit of the unemployed segment. He said, ni-MSME fully focused on self / wage employment opportunities through the unemployed trainees, they recently developed naukri portal is a dedicated web portal designed for the skilled unemployed persons. This is the very first initiative has been taken in Virudhunagar district for the benefits of jobseekers. He said there were various companies looking for potential candidates



for skilled and semi-skilled jobs but at the same time huge numbers of unemployed persons searching for placements elsewhere, otherwise frustrated. In this context, this kind of event would play a significant role, connecting the job providers and job seekers. He categorically mentioned that the prevalent situation was expecting skilled persons and also aiming at reducing the burden unemployment. So, he motivated the participants to attend the interview confidently and meanwhile, one should not get dejected, nor frustrated if they faced any failures in interview process. He motivated the gathering, saying that the constant toil and trying attitude would determine the success.

The admin Officer of VAPS, **Mr.S.Sureshkumar** delivered the vote of thanks. He thanked the dignitaries, the recruiters, participants, volunteers and press who made the event was highly successful. While delivering he said the efforts of staff of VAPS and volunteers and nimsme were of great which turned the event indelible and resonated exponentially.

Brief report about the outcome of the event:

- ✚ 17 companies (recruiters) participated and conducted the interview for the prospective candidates. (The list of companies is attached)
- ✚ 173 vacancies available, predominantly in BPO sector, Servicing and Manufacturing areas.
- ✚ 214 candidates were interviewed for various openings.
- ✚ The candidates who passed minimum 8th standard and above participated in the job mela.
- ✚ 50 percent women participated actively which denoted that women segment were interested in joining work and substitute the family income.
- ✚ The participants were mixed group in terms of the age and qualification, interestingly, huge numbers of youths turned up for the response.
- ✚ 25 percent of the participants were successful in getting placement. And, several numbers of applicants were under consideration.
- ✚ Drop box for resume/ bio-date was kept. The collected applications to be taken into consideration for placement.
- ✚ Feedback from both the recruiters and participants are said to have satisfactory and sense of vibrancy prevailed among the youth segment.



List of Companies Participated in Talent Mela

SN	Company Name	Qualification	Vacancy
1.	SBI Life Insurance Company Ltd	Any Degree (MBA Preferred) / 21-35 years HSC and Above, 25 Years and above	10
2.	HDFC Standard Life Insurance Company	Minimum Degree / Sales Experience Minimum HSC and above	10
3.	Samy Garments	Basic Tailoring Skill / Female Only	25
4.	Sree Ramakrishna Agency	Minimum Degree / English / Hindi (Preferred) Degree	9
5.	Pearls Computer	Any Degree / Minimum Experience	4
6.	Senbhagam Packaging	Any Degree / Marketing Experience	3
7.	Pasha Stitches (Exporters)	Basic Tailoring Skill / Female Only	25
8.	Life Insurance Corporation (LIC)	Minimum HSC and above	5
9.	SAI BPO Limited	Any Degree / Dip / ITI / Crafts Course Typing Skill	20
10.	Mahesh value Products Pvt Ltd	8 th Std / SSLC/ HSC/ ITI / Diploma Holders	15
11.	Herbal Life Pvt Ltd	8 th and above with good Communication Skill	5
12.	Chopstix (Restaurant)	SSLC / HSC / Degree	3
13.	Sathyam Bio Pvt Ltd	Any degree & Diploma	15
14.	Meena Foods	Minimum SSLC & above	10
15.	TATA AIA Life	HSC and above	10
16.	ICONS INDIA Pvt Ltd	MBA with Marketing Experience Degree with Designing Skill SSLC / ITI (Pass/Fail)	2
17.	Tamil Mushroom Farms & Consultancy	Minimum Education level Interested to Agri based work	2