

ni-msme – the premier Institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for Micro, Small and Medium Enterprises and to help the practicing potential entrepreneurs and Government officials through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling different developing countries to get the benefit of the Institute's expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management (SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC) as well as theme focused Centres like National Resource Centre for Cluster Development (NRCDC), Intellectual Property Facilitation Centre (IPFC), Resource Centre for Traditional Paintings (RCTP) and Goods & Services Tax Centre (GSTC).

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained **4, 62,393** participants by organizing **14,034** programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2015-16. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 9,450 International Executives from **142** developing countries. The Institute has also undertaken 909 research and consultancy projects.

In the international arena too **ni-msme** has been offering its services to many of the world's best-known organisations. The first international programme was conducted in 1967 with assistance from UNIDO. Enterprise Development and Government Effectiveness (EDGE) for Sri Lanka (1998); Workshop on PROSME (1998); CFTC sponsored programmes; B2B transactions with Uganda, Namibia, South Africa, Bhutan (2000); Nigeria (2001), Sudan, Ghana (2002); Vision Document for Empowering Women (2003) and Industrial Potential Survey and Preparation of Project Profiles for MSMEs (2004) in Mauritius; sponsored international programmes for Bank of Ghana (2006-08); all-time record of 28 International Executive Development Programmes, 5 of them specially for African countries (2007-08); Outreach programme for African women executives as a fore-runner to India-Africa Forum Summit (2008); sponsored international programmes for Bangladesh Small & Cottage Industries Corporation (BSCIC) (2008-09); Regional Perspective of Developing and Developed Countries Cooperation for SMEs Competitiveness, Marketing and Partnership (TCS Co-Plan, Ministry of External Affairs, Govt. of India) (2009); Entrepreneurship Development in Food Processing Sector for the Executives of Africa Countries [sponsored by the Ministry of External Affairs, Govt. of India, under India-Africa Forum Summit (IAFS) 2010-11 and implemented by the Ministry of Food Processing Industries, Govt. of India (2011)]; Training of Trainers on Entrepreneurship Development for Women Trainers – Motivators [Ministry of External Affairs, Govt. of India, under TCS Co-Plan (2011)]; Training of Trainers on Entrepreneurship Development in Food Processing Sector [sponsored by the Ministry of External Affairs, Govt. of India, under India-Africa Forum Summit (IAFS) 2011-12 and implemented by the Ministry of Food Processing Industries, Govt. of India (2012)]; International Training Programme on Micro Finance for Micro Enterprises Development and Livelihood Promotion, Sponsored by the Palli Karma Shahayak Foundation (PKSF), Bangladesh (2013), Total Quality Management & ISO (TQM) (at Bhutan), Sponsored by the College of Science and Technology, Rinchending, Bhutan (2014), Capacity Building of Women Entrepreneurs/Farmers of Bangladesh in Floriculture, Sponsored by USAID's Agricultural Value Chains (AVC) Project, Bangladesh (2015), Training of Trainers on Non-Tariff Barriers (NTB) and Non-Tariff Measures (NTM) Environment in SAARC (at Sri Lanka, Bangladesh and Bhutan), Sponsored by GIZ (2016), Intellectual Property as a tool to enhance Competitiveness of Micro, Small and Medium Enterprises (IPC-MSMEs), Sponsored by the Ministry of External Affairs, Govt. of India under TCS Co-Plan (2016) and Enterprise Promotion Strategies in Agri-Business Ventures (EPSABV), Sponsored by the Ministry of External Affairs, Govt. of India under TCS Co-Plan (2017) are a few of the Institute's international initiatives

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body provides the necessary directions to the Executive Committee, accordingly the resident **Director** implements the activities

For further details, please contact



Asst. Registrar

National Institute for Micro, Small and Medium Enterprises (ni-msme)
(An Organisation of the Ministry of MSME, Govt. of India)
(An ISO 9001-2008 organisation)

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Training of Trainers (ToT) on Entrepreneurship Development

3- 7 December 2018



Programme Director

Dr. Nune Srinivasa Rao Ph.D.



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INTRODUCTION

Creating awareness of business opportunities, supporting potential entrepreneurs and assisting them in sustaining their enterprises is a major concern of agencies involved in accelerating economic development through entrepreneurship. Training these potential entrepreneurs is a crucial intervention in the whole process, a fact that, fortunately, is recognized by most of the agencies concerned with enterprise promotion. However, an analysis of the variety of training programmes for entrepreneurs all over the world revealed that the package of training interventions often lack certain important elements, thus reducing the impact of training on the potential entrepreneurs resulting in high dropout and or low rate of success of entrepreneur. While the need for training is ever increasing, the paucity for effective trainers in entrepreneurship development is widely evident in many of the developing countries.

A Training of Trainers (ToT) is designed to train and develop professionals in entrepreneurship development so that they can act as resource persons in guiding and motivating young persons to take up entrepreneurship as a career. For each ToT, there are 20 -25 faculty members and Entrepreneurship Development Organizations are trained for duration of one weeks. The ToT's provide inputs on process and practice of entrepreneurship development, communication and inter-personal skills, creativity, problem solving, achievement motivation training, inputs on resource and knowledge industries.

PADAGOGY

- The training methodology includes case studies, group discussion, games and simulation exercise, field visits and classroom lectures.

OBJECTIVES

- Training of Trainers (ToT) aims at equipping participants with skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards entrepreneurial career.

CONTENTS

- Participatory Training Methodologies (PTM)
- Micro Lab & Entrepreneurial Motivation Training
- Entrepreneurship Ecosystem
- Idea, Business Plan preparation, statutory legal compliances
- GoI MSME Policy & Schemes and State Government Initiatives
- IPR, GST, Pricing, Financial & HR Management

FOR WHOM:

- Trainers from NGOs, Govt Departments, Universities & Colleges

COURSE DURATION :

3- 7 December 2018 (One week)

COURSE FEE :

- Rs. 13, 000/- (Residential) + GST 2340 = Rs. 15,340 including double occupancy AC Room + boarding + Course Fee;
- Rs. 10,000/- (Non-Residential) + GST 1800 = Rs. 11,800

Programme fee should be remitted through a Demand Draft in favour of Chief Administrative Officer, ni-msme, and payable at Hyderabad well in advance of the programme. Due to any/ some reason if a nominee is unable to attend the programme, substitute will be permitted, as fee once paid is not refundable.

NOMINATIONS:

Nominations containing Name, Designation, Address, email, phone & Signature should be submitted to: The Asst. Registrar, National Institute for Micro, Small and Medium Enterprises (ni-msme), Yousufguda, Hyderabad – 500045, Phone: 040-23633499/23608544, registrar@nimsme.org, ar@nimsme.org, nsr@nimsme.org before **20th November 2018**.

Contact for further details

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Enquiries and nominations may be addressed to:

The Asst. Registrar

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