

ni-msme - the premier Institute

ni-msme, a pioneering Institute in the field of MSME is playing a major role in providing pro business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for small enterprises and to help the practising and potential entrepreneurs through a host of services like research, consultancy, information, training, education and extension. The Institute is a training ground for senior technocrats, bureaucrats and bankers who come here to gain expertise and knowledge in order to equip themselves with latest technology and streamline their operations.

Set up in 1960, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. **ni-msme**'s activities are changing from time to time to the needs of industries in the context of globalisation.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices. The Institute churns out information that chisels a successful entrepreneur, who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its SENDOC.

ni-msme has made many significant contributions towards enterprise promotion both nationally and internationally. Some of the pioneering contributions of **ni-msme** at national level include Preparation of Directories for Small Enterprises of Excellence (1985), Preparation of video films on progress of IID centres (1995), Project Appraisal and Evaluation CAPE (1996), EDP for Rationalised Employees in State and Central PSUs (1998), Trade Related Development Programme for Women (TREAD) (2000), Child Labour Eradication Programme (ILO) (2001), Cluster Development Programmes (2003), Re-Engineering the Activities of DICs (REDIC) (2004), Management Development Programmes for Executive Trainees of NMDC (2005), Executive Development Programmes for the North East (DoNER) (2006), Orientation for MSME Development for IAS personnel (2007), Orientation Programme on Cluster Development for Officials of Central/State Governments, Financial Institutions and Banks (2007), National Workshop on MSME Cluster Development (2008), Capacity Building Programmes for Principals and Faculty Members of ITIs (DGE&T) (2008) and National Conference on Women Entrepreneurship and Innovation (2009).

Intellectual Property Facilitation Centre (IPFC) for MSMEs has been established at C-IPR in August 2009. The Centre has actively undertaken consultancy to various Entrepreneurs and MSMEs on trademarks, copy rights, geographical indications, patents both national and international, industrial/layout designs, service marks. The national and international patents have incentive scheme along with Geographical Indications from O/o DC (MSME), GoI.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director. The present Director is **Dr. Sanjeev Chaturvedi**.



National Institute for Micro, Small and Medium Enterprises (ni-msme)
(An Organisation of the Ministry of MSME, GoI and ISO 9001-2015 Certified)
Yousufguda, Hyderabad - 500 045, India
Website: www.nimsme.org

Training programme On Total Quality Management for MSMEs (12-14 November 2018)



Programme Director
V. Swapna



National Institute for Micro, Small and Medium Enterprises (ni-msme)
(An Organisation of the Ministry of MSME, GoI and ISO 9001-2015 Certified)
Yousufguda, Hyderabad - 500 045, India
Website: www.nimsme.org

Training programme

On

Total Quality Management for MSMEs

(12-14 November 2018)

Rationale

MSMEs play an important role in economic development worldwide considering their contribution in GDP, employment and local resource utilization. Despite being important economic entity, MSMEs face challenge of meeting quality requirements and create environment of trust for customers which usually stems from their size. MSMEs tend to have informal rules and procedures, a fluid culture, a simple planning and control system, modest human and financial resources, and a limited customer base. As a result, compared to large enterprises, they tend to have greater quality issues.

Total Quality Management (TQM) is one such system which can provide effective solution to quality issues faced by MSMEs. TQM is the combination of Quality and Management tools aimed at increasing business and reducing losses due to wasteful practices. TQM integrates all organizational functions including but not limited to marketing, finance, design, engineering and production, customer service majoring on meeting customer requirements and organizational objectives.

The present training programme provides an understanding of TQM tools, TQM techniques and TQM concepts apart from TQM Implementation in MSME sector.

Programme Contents

- Introduction to Total Quality Management
- Important Aspects and Principles of TQM
- 5S, Kaizen & Kanban
- Lean & TPM
- Planning & implementation of TQM
- Best practices of TQM implementation in MSMEs
- MSME Schemes on Quality

Methodology

This workshop will adopt a practical and interactive approach including Group Discussions, Self-learning Exercise & Case Studies. Sessions will be handled by eminent Quality experts (technical/legal) connected with the topics of proven track record.

For Whom

Enterprises, MSMEs, Academic institutions & Universities, MSME Development Institutes, Consultancy Organizations, Incubators, Quality professionals, Industry Associations, Business development cells, Entrepreneurship Cells, Engineers, Management consultants, PSUs, Marketing Agencies and others engaged in technical endeavors

Date & Venue: 12-14 November 2018 (3 days), at **ni-msme, Hyderabad.**

Administration

The programme is full time. Normally the session timings are between 9:00 a.m. to 05:00 p.m with breaks for coffee and lunch. Guest rooms are spacious and can accommodate on twin sharing.

Fee: Rs. 7,500/- (Residential) / Rs. 6,000/- (Non-Residential) per 3 days (GST as applicable). The fee covers cost of tuition, reading material, boarding and lodging. It does not cover travel costs of participants. Fee should be paid in advance by way of demand draft drawn in favour of the CAO, **ni-msme**, Yousufguda, Hyderabad – 500 045. Fee once paid shall not be refunded. However, a substitute may be permitted.

Certificate will be awarded at the end of training programme.

Joining instructions

Accepted nominees are requested to reach ni-msme a day in advance of the commencement of the programme. During the programme participants are advised to keep themselves free from all official and personal commitments.

For further details, please contact:

Programme Director:

V. Swapna,
Associate Faculty Member,
School of Enterprise Management
E : swapnaipfc@nimsme.org,
M: 09885999073

Please address your nominations by 5th November 2018 to:

Assistant Registrar,

National Institute for Micro, Small and Medium Enterprises (ni-msme)
(An Organisation of the Ministry of MSME, Government of India)
Yousufguda, Hyderabad - 500 045, India
Tel: 91-40-23608544, 23608546, 23608317, Fax: 91-40-23608547,
E-mail: ar@nimsme.org