

ni-msme - the premier Institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for Micro, Small and Medium Enterprises and to help the practicing, potential entrepreneurs and Government officials through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, ni-msme has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling different developing countries to get the benefit of the Institute's expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, ni-msme is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management (SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC) as well as theme focused Centres like National Resource Centre for Cluster Development (NRCD), Intellectual Property Facilitation Centre (IPFC), Resource Centre for Traditional Paintings (RCTP) and Goods & Services Tax Centre (GSTC).

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained 4, 62,393 participants by organizing 14,034 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2015-16. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 9,450 International Executives from 142 developing countries. The Institute has also undertaken 909 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body provides the necessary directions to the Executive Committee, accordingly the resident Director General implements the activities.



National Institute for Micro, Small and Medium Enterprises (ni-msme)
(An Organisation of the Ministry of MSME, GoI and ISO 9001-2008 Certified)
Yousufguda, Hyderabad - 500 045, India
Website: www.nimsme.org

One week training programme

on

Total Quality Management for MSMEs (28-30 August, 2017)



Programme Director

V. Swapna



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Rationale

MSMEs play an important role in economic development worldwide considering their contribution in GDP, employment, and local resource utilization. Despite being important economic entity, MSMEs face challenge of meeting quality requirements and create environment of trust for customers which usually stems from their size. MSMEs tend to have informal rules and procedures, a fluid culture, a simple planning and control system, modest human and financial resources, and a limited customer base. As a result, compared to large enterprises, they tend to have greater quality issues.

Total Quality Management (TQM) is one such system which can provide effective solution to quality issues faced by MSMEs. TQM is the combination of Quality and Management tools aimed at increasing business and reducing losses due to wasteful practices. TQM integrates all organizational functions including but not limited to marketing, finance, design, engineering and production, customer service majoring on meeting customer requirements and organizational objectives.

The present training programme provides an understanding of TQM tools, TQM techniques and TQM concepts apart from TQM Implementation in MSME sector.

Programme Contents

- Introduction to Total Quality Management
- Important Aspects and Principles of TQM
- 5S, Kaizen & Kanban
- Lean & TPM
- Planning & implementation of TQM
- Best practices of TQM implementation in MSMEs

Methodology

This workshop will adopt a practical and interactive approach including Group Discussions, Self-learning Exercise & Case Studies. Sessions will be handled by eminent IP experts (technical/legal) connected with the topics of proven track record.

For Whom

Enterprises, MSMEs, Academic institutions & Universities, MSME Development Institutes, Technical Consultancy Organizations, Incubators, Quality professionals, Industry Associations, Business development cells, Entrepreneurship Cells, Engineers, •Management consultants, Finance and commercial managers, PSUs, Marketing Agencies and others engaged in technical endeavors

Date & Venue: 28-30 August, 2017, at ni-msme, Hyderabad.

Administration

The programme is full time. Normally the session timings are between 9:00 a.m. to 05:00 p.m with breaks for coffee and lunch. Guest rooms are spacious and can accommodate on twin sharing.

Fee: Rs.10500 (Residential -on twin sharing basis, including Breakfast, Dinner) / **Rs. 9, 000** (Non-residential) along with Additional Applicable service Tax (15% on course fee). Fee should be paid in advance by way of demand draft drawn in favour of the CAO, ni-msme, Yousufguda, Hyderabad-500045. Fee once paid shall not be refunded. However, a substitute will be permitted.

Certificate will be awarded at the end of training programme.

For further details, please contact:

Programme Director:

V. Swapna,
Associate Faculty Member,
School of Enterprise Management
E :swapnaipfc@nimsme.org,
M: 09885999073

Please address your nominations by 11th August, 2017 to:

The Registrar,

National Institute for Micro, Small and Medium Enterprises (ni-msme)
(An Organisation of the Ministry of MSME, Government of India)
Yousufguda, Hyderabad - 500 045, India
Tel: 91-40-23608544, 23608546, 23608317, Fax: 91-40-23608547,
E-mail: registrar@nimsme.org, ar@nimsme.org