

ni-msme - the premier Institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for Micro, Small and Medium Enterprises and to help the practicing, potential entrepreneurs and Government officials through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, ni-msme has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling different developing countries to get the benefit of the Institute's expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, ni-msme is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management (SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC) as well as theme focused Centres like National Resource Centre for Cluster Development (NRCD), Intellectual Property Facilitation Centre (IPFC), Resource Centre for Traditional Paintings (RCTP) and Goods & Services Tax Cell (GSTC).

The Institute stores and supplies information that helps to make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained 4,62,393 participants by organizing 14,034 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2015-16. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 9,450 International Executives from 142 developing countries. The Institute has also undertaken 909 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The Governing body provides the necessary directions to the Executive Committee, accordingly the resident Director General implements the activities.



National Institute for Micro, Small and Medium Enterprises (ni-msme)
(An Organisation of the Ministry of MSME, Govt. of India)
(An ISO 9001-2008 Certified Organisation)

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School of Enterprise Management announces One week programme on Strategic Financial Management for MSMEs (17-21, July, 2017)



Programme Director
E.VIJAYA



NATIONAL INSTITUTE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(Formerly known as National Institute of Small Industry Extension Training)
(An Organization of the Ministry of MSME, Govt. of India)
YOUSUFGUDA, HYDERABAD - 500 045 (INDIA)

Strategic Financial Management for MSMEs

(17-21, July, 2017)

Rationale

Finance and money is the lifeblood of any business. If you control a budget or run a profit centre, then you really need to upgrade your understanding of the financial concepts involved. To be a high performance manager, one must fully understand the impact of their decisions on the organization's bottom line. Financial management involves managing all of a company's assets and liabilities, including monitoring operational financing items such as expenditures, revenues, accounts receivable and accounts payable, cashflow and profitability. Strategic financial management encompasses all of the above, along with ongoing evaluation and planning to keep company focused and on track to attain short-term and long-term goals with an overarching focus on maximizing the company's profitability and value.

In this regard, ni-msme is going to organize one week training programme on Strategic Financial Management for MSMEs and this programme will address as an essential guide to Finance and Strategic Decisions for divisional managers, non financial controllers, offering a true business advantage.

Objectives

- ❖ Understand the content, structure, and linkage of profit and loss account and cash flow statements,
- ❖ Analyze financial statements by using ratios to determine business strengths, weaknesses, opportunities and threats,
- ❖ Appreciate the importance of costing techniques to strategic decision making.
- ❖ Monitoring the business needs by evaluating short, medium and long term financial needs
- ❖ Developing the strategic thinking

Course Content

- Basic finance and accounting concepts
- Financial statements
- Financing decisions
- Capital budgeting decisions
- Working capital management
- Costing techniques
- Risk and return trade off
- Overview of Indian financial markets
- Capital market financing

Methodology

The training approaches and tools deployed are basically interactive, which facilitate participatory learning. Renowned subject experts and experienced field level functionaries form the core resource faculty.

For whom

The programme is useful to Middle level managers, heads of divisions/ functions, managers who are new to the concept of finance and those who wish to update their knowledge on basic finance and accounts.

Duration & Venue: 1 Week, at ni-msme, Hyderabad.

Course Fee: Rs. 18,000 (Residential, non A/C accommodation, double occupancy) per one participant. Rs. 15,000 (Non-Residential) per one participant. The fee covers cost of tuition, reading material, boarding and lodging. It does not cover travel costs of participants. Fee should be paid in advance by way of demand draft drawn in favour of CAO, ni-msme, Yousufguda, Hyderabad – 500 045. Fee once paid shall not be refunded. However, a substitute may be permitted.

Administration

The programme is full time and is strictly residential. Normally the session timings are between **9.30am to 05.00pm** with breaks for coffee and lunch. Some sessions may, however, be scheduled outside these hours.

Joining Instructions

Accepted nominees are requested to reach ni-msme a day in advance of the commencement of the programme. During the programme, participants are advised to keep themselves free from all official and personal commitments. Participants are also advised to keep their cell phone in silent mode during class room sessions.

Please address your enquiries and nominations, so as to reach before **13th July, 2017 to:**

The Registrar
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