

ni-msme - the premier institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practising and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension. The Institute is a training ground for senior technocrats, bureaucrats and bankers who come here to gain expertise and knowledge in order to equip themselves with the latest practices and streamline their operations.

Set up in 1960, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. **ni-msme**'s activities are changing from time to time to meet the needs of enterprises in the context of globalisation.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its SENDOC.

ni-msme has made many significant contributions towards enterprise promotion both nationally and internationally. Some of **ni-msme**'s recent outstanding contributions include Orientation workshop for Industry Members of IMCs, under the scheme "Upgradation of 1396 Government ITIs through PPP", sponsored by the DGE&T, Ministry of Labour & Employment, Govt. of India (2014), Mid Career Programme on MSME Promotion, sponsored by Directorate of Industries & Commerce, Govt. of Kerala (2014), Product Identification and Preparation of Low Investment Project Profiles, sponsored by the Directorate of Micro & Small Scale Enterprises, Govt. of West Bengal (2014), Entrepreneurship Development Programmes in Food Processing, sponsored by AP Food Processing Society (APFPS), Govt. of Andhra Pradesh (2014), Executive Development Programme, sponsored by National Thermal Power Corporation (NTPC) Ltd, Govt. of India (2014), Outreach and Skill Development Programme in Food Processing, Sponsored by NIFTEM, Ministry of Food Processing, Government of India (2014), Marketing and Branding of Clusters for KVIC Officers, Sponsored by KVIC, Govt. of India (2014), Workshops, Sponsored by DSIR, Ministry of Science & Technology, Govt. of India (2014), IPR Challenges & Prospects, Sponsored by DC (MSME), Ministry of MSME, Govt. of India (2015) and Basic Orientation Programme on Management, Monitoring & Implementation of MSE-CDP, Sponsored by the Directorate of Micro, Small and Medium Enterprises, Govt. of West Bengal (2015). The Institute has contributed several research and consultancy services in MSME area, apart from training.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director General. The present Director General is **Shri M. Chandrasekhar Reddy**



(An ISO 9001:2008 Certified Organisation)

ni-msme, Yousufguda, Hyderabad - 500 045, India

Tel : 91-40-23633499, 23608544, 46, 23608317, 23633260, Fax: 91-40-23608547, 23608956

Website: www.nimsme.org, E-mail: registrar@nimsme.org, ar@nimsme.org, webmaster@nimsme.org

Training Programme on Skills and livelihood Development Opportunities for Urban Poor

शहरी गरीबों के लिए कौशल और आजीविका
विकास के अवसरों के बारे में प्रशिक्षण कार्यक्रम

(17 - 19 July 2017)

कार्यक्रम निर्देशक : विवेक कुमार

Programme Director : **Vivek Kumar**

Organised by



NATIONAL INSTITUTE FOR MICRO, SMALL AND MEDIUM ENTERPRISES (ni-msme)

(Formerly known as National Institute of Small Industry Extension Training)

(An organisation of Ministry of Micro, Small and Medium Enterprises, Govt. of India)

(An ISO 9001:2008 Organisation)

Yousufguda, Hyderabad 500 045.

Training Programme on Skills and livelihood Development Opportunities for Urban Poor (17 – 19 July 2017)

INTRODUCTION

Nearly the last two decades has been a difficult phase for the Indian subcontinent. One of the disappointing observable facts that had gained critical attention is the emergence of urban crisis. It can clearly be visualized by the proliferation of slums which has almost become a symbol of urban poverty. Most of the urban poor are involved in informal sector activities where there is a constant threat of eviction, removal, confiscation of goods and almost non-existent social security cover. Even when segments of the urban population are not income-poor, their well-being is hampered by discrimination, social exclusion, crime and violence, insecurity of tenure, hazardous environmental conditions and lack of voice in governance.

There seems a wide need of strengthening and activating the **urban informal sector** through **skills development** so that it could act as a vehicle of employment provision and improved income can foster **sustainable economic and social development** in-order to upgrade the **livelihood** of the urban poor by poverty reduction. At individual level, access to vocational education and training of specified standards and quality and with strong market linkages could raise people's earning potential and improve their **livelihood**.

It is also a well known fact that in order to have a sustainable growth rate in the Indian economy, it is imperative to generate sufficient and high quality skilled urban work force, with a quantum leap in both the skill development capacity and in the number of skills and trades in which training is being imparted.

In order to plan the design of effective interventions to support employability, it has proved helpful to distinguish between the different types of skill demands. This is especially important as not all interventions will be appropriate or cost effective for all entities or the portion of urban poor population. In the above background, livelihoods issues, especially skill development of the informal or unorganised sector workers, who constitute the bulk of the urban poor, is critical and of immediate importance. Urban poverty is different from rural poverty; urban poverty alleviation programmes need to be skills and credit access based.

The proposed Training aims and designed to discuss various key elements concerning the skills and livelihood development and implementation of various programmes at National and State levels. This will help participants to get detailed conceptual exposure to the current running programs along with other government and non-governmental initiatives that support skill development of the urban poor and thus to have access to employment opportunities opened up by the market or undertake self-employment.

उद्देश्य

यह कार्यक्रम शहरी गरीब लोगों की आजीविका में सुधार लाने के लिए कौशल विकास सुनिश्चित करने के उद्देश्य से सहभागियों को विभिन्न प्रकार से प्रात्यक्षिक तौर पर सक्षम बनाने के संदर्भ में महत्वपूर्ण है। प्रस्तावित कार्यक्रम का उद्देश्य :

- कौशलपूर्ण व्यक्तियों के लिए नए अवसरों की पहचान करना
- उनके उत्पादों के लिए संभावनापूर्ण बाजारों की पहचान करना
- उद्यमियों के साथ ही कार्यान्वयनकर्ताओं के ज्ञान में बढ़ोतरी करना

OBJECTIVES

The emphasis of this program is to enable the participants with practical information on various ways that would ensure skill development in order to improve the livelihood for urban poor. So the program has objectives to:

- Identify the new opportunities to the skilled persons.
- Identify the potential markets for their produce.
- Enhance the knowledge of the entrepreneurs as well as implementers

निहित सामान्य विषय :

- शहरी गरीबी के उन्मूलन के लिए कौशल विकास एक कार्यनीति
- शहरी गरीबों के लिए रोजगार योग्य कौशलों और आजीविका हस्तक्षेप विकल्पों का मूल्यांकन करने के लिए एक ढाँचे का सृजन

- माइक्रो फाइनांस और स्वरोजगार के माध्यम से शहरी गरीबी उन्मूलन कार्यक्रमों का संचालन
- विकासक्षम उद्यमों की पहचान के लिए बाजार सर्वेक्षण की पद्धतियाँ
- फाइनांस और विपणन के संदर्भ में अधिकारियों का प्रबंधन कौशल उन्नयन
- इकाइयों की आरंभिक ऋणता की पहचान और उपचार की कार्यनीतियाँ

BROAD CONTENT

- Skill development as a strategy for eradication of urban poverty
- Employability skills for urban poor and creating a framework for analyzing livelihood intervention choices
- Urban poverty alleviation programs through microfinance and self employment
- Methodologies of market survey for identification of viable enterprises.

METHODOLOGY

The Training programme would include

- Presentations
- Interactive Lecture sessions
- Case Studies
- Sharing of experiences

Who Should Attend?

- Nodal officers, Officers of Municipal Administration/ SUDA, /SLNA, PMU, NGOs, Officials of other Departmental organizations and Banks
- Representatives of developmental financial institutions/Non-Govt. organizations/funding agencies/training institutions/Banks engaged in promoting and financing SHGs.
- Representative of Federations/MACs of SHGs/Local area banks/networking agencies.
- Officials in-charge of project preparation and implementation of Micro Enterprises representing Government/Finance corporations etc.

FEE : Rs 10,500/- per participant (Residential)

- Covers Programme cost, reading material, boarding & lodging, but does not include the travel expense of participants to and from Hyderabad.
- Fee is payable by demand draft favoring "Chief Administrative Officer, ni-msme, Hyderabad, Payable at Hyderabad" or way of E-Payment/ Money transfer etc.

NOMINATIONS

- Nominations may be sent well in advance so as to reach the Institute latest by 7th July.
- Confirmed participants are requested to reach ni-msme one day in advance i.e. 16 July 2017.
- Participants are requested to keep themselves free from all official and personal commitment during the program.

DURATION : Three Days 17 – 19 July 2017

Venue : Training Building, ni-msme, Yousufguda, Hyderabad – 500045

Contact for further details:

Vivek Kumar

Email: vivek.nimsme@gmail.com, Vivek.kumar@nimsme.org

☎ 7801090735

Enquiries and nominations may be addressed to:

The Assistant Registrar

ni-msme,

(An organisation of the Ministry of MSME, Government of India)
Yousufguda, Hyderabad-500045.

Phone: +91-040-23608544-46, 23633499, 23608317, 23633260

Fax: +91-040-23608547/23608956

E-mail : registrar@nimsme.org, ar@nimsme.org, webmaster@nimsme.org

website : <http://www.nimsme.org>