

ni-msme - the premier Institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practicing and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through Centres like Centre for Industrial Planning and Development (C-IPD), Centre for Policy Research (C-PR), National Resource Centre for Cluster Development (NRCD), Centre for Promotion of Advanced Management Practices (C-PAMP), Centre for Industrial Credit and Financial Services (C-ICFS), Centre for Logistics and Integrated Materials Systems (C-LAIMS), Centre for Environment Concerns (C-ECO), Intellectual Property Facilitation Centre for MSMEs (IPFC), Centre for Entrepreneurship and Industrial Extension (C-EIE), Centre for Consultancy and Counselling (C-CC), Centre for Communication and Information Technology (C-CIT), Small Enterprises National Documentation Centre (SENDOC) as well as cells like Economic Investigation and Statistical Cell (EISC), **ni-msme** NGO Network (N-Cube), Women Studies Cell (WSC), Employee Assistance Cell (EAC), Live Projects Cell (LPC), Resource Centre for Traditional Paintings (RCTP), Goods & Services Tax (GST) Cell and Livelihood Business Incubator (LBI)

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME, GoI for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained more than 5,32,000 participants by organising around 15,800 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till March 2019. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained more than 10,000 International Executives from 142 developing countries till March 2019. The Institute has also undertaken more than 940 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director. The present Director is **Dr. Sanjeev Chaturvedi**

For further details, please contact



The Registrar

National Institute for Micro, Small and Medium Enterprises

(An Organisation of the Ministry of MSME, Govt. of India and ISO 9001-2015 Certified)

Yousufguda, Hyderabad - 500 045, India

Tel: 91-40-23608544, 23608546, 23608317, 23633499, Fax: 91-40-23608547, 23608956

E-mail: registrar@nimsme.org, ar@nimsme.org, **Website: www.nimsme.org**



Regional Development through Innovation and Entrepreneurship (RDIE)

(1st July 2019 to 9th August 2019)



Programme Director

G. SUDARSHAN

Faculty Member



National Institute for Micro, Small and Medium Enterprises

(An Organisation of the Ministry of MSME, Govt. of India and ISO 9001-2015 Certified)

INTRODUCTION

The aim of this program is to analyze the relationships among entrepreneurship, regional development and culture in the current economy. It examines the main theoretical issues and practices and their effect on different dimensions of society and the economy. Business creation is considered a key element of economic growth, innovation and employment. It useful for public policymakers and entrepreneurs to understand the basic characteristics of entrepreneurial activity, relations between the institutional environment and entrepreneurship and among entrepreneurship, innovation and social change It will also benefit to those who are involved in decision- making and policy implementation of small and medium enterprises in their regions.

OBJECTIVES

- ♦ To achieve Regional Development through Innovationand Entrepreneurship
- ♦ To Develop a strong knowledge base and set of tools that enables them to act on creative and innovative ideas
- ♦ To have a strategic understanding of entrepreneurship and innovation with relation to Regional Development
- ♦ To Understand fast-changing, and diverse world of entrepreneurship and innovation, as well as global economic/financial interdependencies that signify current geopolitical, economic and financial relationships, to make business decisions that makea difference in the world
- ♦ To develop analytical skills required for identification of entrepreneurship opportunities
- ♦ To share the Indian experience of Regional Development through Entrepreneurship and innovation

CONTENTS

Module 1: Introduction of Entrepreneurship,

Module 2: Innovation and Regional Development

Module 3: Entrepreneurial Opportunities, Conditions and Circumstances for Innovation and Regional Development

Module 4: Entrepreneurship, Internationalization and Globalization

Module 5: Innovation and Regional Development in the International Context.

Module 6: The Social Dimensions of Entrepreneurship, Entrepreneurial Environment, Context, Institutions, Constraints and Framework conditions

Module 7: Product Identification & Selection

Module 8: Business Planning,

Module 9: Project feasibility

Module 10: Project Appraisal, In-plant Study and Project work

FOR WHOM

This program would be beneficial to Governmental/Non Governmental Development Agencies, Bankers, Technical Institutions, Financial Institutions, Startups, and Existing Entrepreneurs

PROPOSED DATES AND DURATION

Proposed Dates and Duration of the Course in Weeks from 1st July 2019 to 9th August 2019(6Weeks)

FEE PARTICULARS

Rs 1, 65,760 / USD 2240 (@Rs 74 Per USD) Per Participants (Fees Includes only Boarding and Lodging at **ni-msme**) Air fare should be borne by Participant.

Payment Programme fee should be remitted through a Demand Draft in favor of Director (Admin & Logistics), **ni-msme**, and payable at Hyderabad well in advance of the programme. OR You may pay by online transfer. Director (Admin & Logistics), **ni-msme**, Yousufguda, Hyderabad- 500045

Bank : Andhra Bank
BranchName : Srinagar Colony Branch, Hyderabad
Account Number : 054311011101064
AccountType : Current Account
IFSCCode : ANDB0000543
MICRCode : 500011048

Due to any/ some reason if a nominee is unable to attend the programme, substitute will be permitted, as fee once paid is not refundable.

Mode of Evaluation of Performance of the Participant

1. Classroom Presentation
2. Projectwork
3. ReportPreparationand Presentation

Enquiries and nominations may be addressed to:

G. Sudarshan

Faculty Member

NATIONAL INSTITUTE FOR MICRO, SMALL AND MEDIUM ENTERPRISES (ni-msme)

(An Organization of the Ministry of MSME, GoI and ISO 9001-2015 Certified)

Yousufguda, Hyderabad - 500 045. Ph No: 9494959108, 04023633228 |

email:sudarshan@nimsme.org | www.nimsme.org