

**Intellectual Property Facilitation Center  
announces**

**One day Workshop on  
Protection of Plant Varieties and Farmers Rights Act, 2001  
(30<sup>th</sup> January, 2017)**



*Programme Director*  
**V. Swapna**



**NATIONAL INSTITUTE FOR MICRO SMALL AND MEDIUM ENTERPRISES**  
(Formerly known as National Institute of Small Industry Extension Training)  
(An organisation of the Ministry of MSME, Govt. of India)  
YOUSUFGUDA, HYDERABAD - 500 045 (India)

**One day Workshop on  
Protection of Plant Varieties and Farmers Rights Act, 2001  
( PPVFRA )  
(30<sup>th</sup> January, 2017)**

**About IPFC**

The Intellectual Property Facilitation Centre (IPFC) for MSMEs has been established at **ni-msme** in the year 2009-10, sponsored by Development Commissioner (MSME), Ministry of MSME, Govt. of India. The center conducts various awareness and training programmes, seminars relating to IPR at both National & International level.

**Rationale**

The TRIPS Agreement states that "Members shall provide for the protection of plant varieties either by patents or by an effective sui generis system or by any combination thereof." In order to fulfill its obligations under the TRIPS Agreement, India has implemented the Protection of Plant Varieties and Farmers' Rights Act, 2001(**PPVFRA**). This Act has been passed in order to provide for the establishment of an effective system for protection of plant varieties, the rights of farmers and plant breeders, and to encourage the development of new varieties of plants.

The Act helps to stimulate investment for research and development to produce new plant varieties. Such protection is also likely to facilitate the growth of the seed industry through domestic and foreign investment that will ensure the availability of high quality seeds and planting material to Indian farmers. It is of utmost importance in this context, that public academic institution, scientist, lawyers, NGOs and other informed sections of the society to take on the responsibility of generating the required awareness among farmers & breeders.

The present workshop is designed to bring awareness among the farmers and breeders how to protect the reproduction and distribution of their new hybrid varieties and helps them to understand the benefits of Protected Varieties.

**Objective**

- To sensitize the targeted participants about protection of plant varieties, the rights of farmers and plant breeders.
- To stimulate investment for research and development, both in the public and private sector, for the development of new plant varieties.

## Programme Contents

- Introduction to Plant Varieties and Farmers Rights
- National & International Treaties
- Role of **PPVFRA**
- Registration criteria
- Unacceptable Denominations
- Registration procedure of plant varieties and derived varieties
- Infringement & Enforcement Remedies available under **PPVFRA**
- Licensing for commercialization of protected plant varieties

## Methodology

This workshop will adopt a practical and interactive approach including Group Discussions & Case Studies. Sessions will be handled by eminent experts connected with the topics of proven track record will be engaged.

## For Whom

Progressive farmers, Officials of Line department and Krishi Vigyan Kendra, Scientists, Research scholars, Private Sector seed companies, Agricultural research institutes & Universities, Farming Communities, Agricultural Extension Officers, Subject Matter Specialist, Technical Officers who are working on plant breeding and development of new plant varieties.

**Date & Venue:** 30<sup>th</sup> January, 2017, at **ni-msme**, Hyderabad.

**Fee:** Rs 3,000 (Residential) / Rs.2,500 (Non-residential). Fee should be paid in advance by way of demand draft drawn in favour of the CAO, ni-msme, Yousufguda, Hyderabad-500045. Fee once paid shall not be refunded. However, a substitute will be permitted.

## Administration

The Workshop is full time, 9:00 a.m. to 05:00 p.m with breaks for coffee and lunch.

Please address your enquiries and nominations:

### Programme Director

**V. Swapna**

Registered Patent Agent &

Trademark Agent

IPFC, ni-msme

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### Asst. Registrar

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## ni-msme - the premier Institute

**ni-msme**, a pioneering Institute in the field of MSME is playing a major role in providing pro business environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for small enterprises and to help the practicing and potential entrepreneurs through a host of services like research, consultancy, information, training, education and extension. The Institute is a training ground for senior technocrats, bureaucrats and bankers who come here to gain expertise and knowledge in order to equip themselves with latest technology and streamline their operations.

Set up in 1960, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. **ni-msme's** activities are changing from time to time to the needs of industries in the context of globalisation.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The Institute churns out information that chisels a successful entrepreneur, who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its SENDOC.

**ni-msme** has made many significant contributions towards enterprise promotion both nationally and internationally. Some of the pioneering contributions of ni-msme at national level include Preparation of Directories for Small Enterprises of Excellence (1985), Preparation of video films on progress of IID centres (1995), EDP for Rationalised Employees in State and Central PSUs (1998), Trade Related Development Programme for Women (TREAD) (2000), Child Labour Eradication Programme (ILO), Cluster Development Programmes (2003), Re-Engineering the Activities of DICs (REDIC) (2004), Management Development Programmes for Executive Trainees of NMDC (2005), Executive Development Programmes for the North East (DoNER) (2006), Orientation for MSME Development for IAS personnel (2007), Orientation Programme on Cluster Development for Officials of Central/State Governments, Financial Institutions and Banks (2007), National Workshop on MSME Cluster Development (2008), Capacity Building Programmes for Principals and Faculty Members of ITIs (DGE&T) (2008) and National Conference on Women Entrepreneurship and Innovation (2009) .

NRCD (National Resource Centre for Cluster Development), recently set up, adds a new dimension to the already existing operations of ni-msme. The CRR programmes meant to start self-employment ventures have been designed to bring in self-confidence among the rationalised employees. The Institute has contributed several research and consultancy services in MSME area apart from training.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director General. The present Director General is **Shri. M.Chandrasekhar Reddy**.



### National Institute for Micro, Small and Medium Enterprises (ni-msme)

(An organisation of Ministry of MSME, Govt. of India)

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