

ni-msme - the premier institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practising and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension. The Institute is a training ground for senior technocrats, bureaucrats and bankers who come here to gain expertise and knowledge in order to equip themselves with the latest practices and streamline their operations.

Set up in 1960, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. **ni-msme**'s activities are changing from time to time to meet the needs of enterprises in the context of globalisation.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its SENDOC.

ni-msme has made many significant contributions towards enterprise promotion both nationally and internationally. Some of **ni-msme**'s recent outstanding contributions include Orientation workshop for Industry Members of IMCs, under the scheme "Upgradation of 1396 Government ITIs through PPP", sponsored by the DGE&T, Ministry of Labour & Employment, Govt. of India (2014), Mid Career Programme on MSME Promotion, sponsored by Directorate of Industries & Commerce, Govt. of Kerala (2014), Product Identification and Preparation of Low Investment Project Profiles, sponsored by the Directorate of Micro & Small Scale Enterprises, Govt. of West Bengal (2014), Entrepreneurship Development Programmes in Food Processing, sponsored by AP Food Processing Society (APFPS), Govt. of Andhra Pradesh (2014), Executive Development Programme, sponsored by National Thermal Power Corporation (NTPC) Ltd, Govt. of India (2014), Outreach and Skill Development Programme in Food Processing, Sponsored by NIFTEM, Ministry of Food Processing, Government of India (2014), Marketing and Branding of Clusters for KVIC Officers, Sponsored by KVIC, Govt. of India (2014), Workshops, Sponsored by DSIR, Ministry of Science & Technology, Govt. of India (2014), IPR Challenges & Prospects, Sponsored by DC (MSME), Ministry of MSME, Govt. of India (2015) and Basic Orientation Programme on Management, Monitoring & Implementation of MSE-CDP, Sponsored by the Directorate of Micro, Small and Medium Enterprises, Govt. of West Bengal (2015). The Institute has contributed several research and consultancy services in MSME area, apart from training.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director General. The present Director General is **Shri M. Chandrasekhar Reddy**



(An ISO 9001:2008 Certified Organisation)

ni-msme, Yousufguda, Hyderabad - 500 045, India

Tel : 91-40-23633499, 23608544, 46, 23608317, 23633260, Fax: 91-40-23608547, 23608956

Website: www.nimsme.org, E-mail: registrar@nimsme.org, ar@nimsme.org, webmaster@nimsme.org

Training Programme on Promotion of Viable Micro Enterprises for Self Help Groups (SHGs) (16-18 January 2017)

Programme Director
Vivek Kumar

Organised by



NATIONAL INSTITUTE FOR MICRO, SMALL AND MEDIUM ENTERPRISES (ni-msme)
(Formerly known as National Institute of Small Industry Extension Training)
(An organisation of Ministry of Micro, Small and Medium Enterprises, Govt. of India)

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INTRODUCTION

Micro finance is an important issue in the development agenda relating to the provision and delivery of credit to the poor so that poverty could be tackled by the poor themselves. Micro finance is facilitated through synergisation of thrift and credit in voluntary groups formed by poor and popularly known as self-help groups. The Self Help Group approach has now received wide acceptance as an effective strategy for empowerment of vulnerable sections of society representing economically, socially and physically challenged human groups such as unemployed youth, women and weaker sections.

Many Self Help Groups are functioning successfully across the country and their promotion and strengthening has become an integral in community development and self employment programmes.

Micro financing institutions need to develop knowledge for bringing the financial services to a market segment that is not favoured by traditional providers of the services. The administration of micro finance through informal groups has to operate in a turbulent and dynamic environment.

A high degree of internal flexibility and conceptual commitment are sought from the institutions for quick adaptation in the field situation. This orientation can be achieved through familiarisation in the prevailing best practices of micro finance and divergence in approach, based on the experiences of the other countries in the world. Micro finance is considered to be an economic and social cohesion agent among members of SHG for attaining better living standards. Promotion of viable enterprises is an important component of the entire process of SHG promotion. It synergises the positive features of savings and credit habits to set the stage for the subsequent establishment of income generating micro enterprises.

The present programme aims to provide insights into various conception of Micro Finance which will aim at Viable Micro Enterprise Development to be taken by Self Help Groups. And the participants will be better equipped with the requisite skills to implement this vital development strategy at the end of the programme and the lecture series, sharing of experiences and various case studies of repute can be used by them at their day to day work profile.

OBJECTIVES

- ❖ Reinforce conceptual perceptions on micro financing
- ❖ Improve analytical and appraisal skills for identification and financing income generating micro enterprises
- ❖ Enhance project planning and monitoring skills for viable micro enterprises
- ❖ Enrich motivational and training skills for strengthening SHGs to set up viable enterprises

BROAD CONTENT

- Planning for micro enterprises
- Potential survey for selection of viable micro enterprises
 - o Feasibility study of activities
 - o Project preparation and appraisal
 - o Credit linkages with banks, rating of SHGs and credit norms.
- Monitoring of micro enterprises
 - o Improving the management skills of SHGs with regards to finance and marketing
 - o Detection of incipient sickness of units and remediation strategies
 - o Risk management and sustainability issues

METHODOLOGY

The Training programme would include

- Presentations
- Interactive Lecture sessions
- Case Studies
- Sharing of experiences

WHO SHOULD ATTEND?

- Officials in-charge of project preparation and implementation of SHGs micro enterprises representing Government/Finance corporations/DRDA/ DPIP.
- Representatives of developmental financial institutions/Non-Govt. organisations/funding agencies/training institutions/Banks engaged in promoting and financing SHGs.
- Representatives of Federations/MACs of SHGs/Local area banks/networking agencies.

FEE : Rs 9000/- per participant (Residential)

- Covers Programme cost, reading material, boarding & lodging, but does not include the travel expense of participants to and from Hyderabad.
- Fee is payable by demand draft favouring "Chief Administrative Officer, **ni-msme**, Hyderabad, Payable at Hyderabad".

NOMINATIONS

- Nominations may be sent well in advance so as to reach the Institute latest by 10th January 2017.
- Confirmed participants are requested to reach **ni-msme** one day in advance i.e. 15th Jan 2017.
- Participants are requested to keep themselves free from all official and personal commitment during the program.

DURATION : Three Days 16 – 18 January 2017

Contact for further details:

Vivek Kumar

Mobile: 7801090735

Email: vivek.nimsme@gmail.com

vivek.kumar@nimsme.org

Enquiries and nominations may be addressed to:

The Assistant Registrar

ni-msme,

(An organisation of the Ministry of MSME, Government of India)

Yousufguda, Hyderabad-500045.

Phone: +91-040-23608544-46, 23633499, 23608317, 23633260

Fax: +91-040-23608547/23608956

E-mail : registrar@nimsme.org, ar@nimsme.org, webmaster@nimsme.org

website : <http://www.nimsme.org>