

## ni-msme - the premier institute

**ni-msme**, the pioneer institute in the field of MSME is playing a major role in providing probusiness environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practising and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management (SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC) as well as theme focused Centres like National Resource Centre for Cluster Development (NRCD), Intellectual Property Facilitation centre (IPFC), Resource Centre for Traditional Paintings (RCTP) and goods & Services Tax Centre (GSTC).

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal [www.msmeinfo.in](http://www.msmeinfo.in). Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained 4, 94, 928 participants by organizing 14, 826 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2016-17. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 9, 817 International Executives from 142 developing countries till March 2018. The Institute has also undertaken 938 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director. The present Director is **Dr. Sanjeev Chaturvedi**.



The Registrar

**National Institute for Micro, Small and Medium Enterprises**

(An Organisation of the Ministry of MSME, GoI and ISO 9001-2008 Certified)

Yousufguda, Hyderabad - 500 045, India

Tel: 91-40-23608544, 23608546, 23608317, 23633499, Fax: 91-40-23608547, 23608956

E-mail: [registrar@nimsme.org](mailto:registrar@nimsme.org), [ar@nimsme.org](mailto:ar@nimsme.org), Website: [www.nimsme.org](http://www.nimsme.org)

One week Training programme on

## Product Identification and Preparation of Low Investment Project Profiles

(03 - 07 December, 2018)

Programme Director  
**Vivek Kumar**

Organised by



**NATIONAL INSTITUTE FOR MICRO, SMALL AND MEDIUM ENTERPRISES**

(An Organisation of the Ministry of MSME, GoI and ISO 9001-2015 Certified)

Yousufguda, Hyderabad 500 045.

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## INTRODUCTION

Alleviation of poverty has been one of the primary objectives of the new policy initiatives. All the programmes are aimed at promotion of sustainable self-employment ventures to raise the living standards of the economically and socially weaker sections. Self-employment is found to be the only alternative to ensure sustained incomes to the poor. The success of the programmes will depend to a great extent on the viability of the projects identified. This assumes especially a greater importance when the projects hitherto implemented have reached a stage of saturation. This situation warrants periodical opportunity studies and the extension agents need to be imparted relevant training for up gradation of the skills for identification of projects. A number of specialized institutions have been established to cater to the interests of specific groups such as women, scheduled castes, scheduled tribes, backward classes, physically handicapped persons and minorities.

And any micro enterprise activity if supported by a formal project, it is helpful in monitoring in terms of both operational and financial. It outlines the plan of the implementing organization about the project, giving extensive information about the intention for implementation and the ways to manage and the results to be delivered from it.

**ni-msme** conducted a number of training programmes and research studies in the fields of generating self-employment in rural and urban areas as also in the areas of promotion of enterprises for weaker sections and women. We feel pleasure in announcing a five days Residential Training Programme on Product Identification and Preparation of Low Investment Project Profiles during 03 – 07 Dec 2018. The programme is aimed to equip the participants into identification of potential projects for individuals and groups, upgrading the skills of the personnel for preparation of the project profiles.

## OBJECTIVES

The objectives of the programmes are to

- ❖ Upgrading skills to identify projects and the self-employment opportunity
- ❖ Gain insight into methodologies of preparing project profiles for identified projects
- ❖ Improving skills in processing / appraisal of proposals on low investment projects

## BROAD CONTENT

- ❖ Programmes for self-employment and scope for enterprises in low ranges of investment
- ❖ Identification of potential projects for individuals, groups, communities and organizations
- ❖ Methodology involved in preparing a project profile
- ❖ Economic aspects: Demand estimation and forecasting, raw materials needed, business environment, sales promotion strategies
- ❖ Technical aspects: Proposed capacity of the venture, equipment needed and locational factors
- ❖ Financial aspects: Capital requirement and cost analysis
- ❖ Feasibility Analysis: (Market / Technical / Financial)
- ❖ Mini Individual Product profile preparation
- ❖ Detailed Project Report preparation
- ❖ Experiences in processing and appraising of proposals in low range of investment

## METHODOLOGY

The Training Programme would include

- Presentations
- Interactive Lecture sessions
- Case Studies
- Sharing of experiences

The participants are requested to bring material on cases sanctioned by their institutions relevant to the coverage of the programme.

## FOR WHOM

The programme will benefit middle and field level officers, Directorate of Industries (Functional Managers, Project Managers and Technical Assistants / Industries Promotion Officers of DICs); national and state level corporations for specific categories of rural development, organizations concerned with manpower planning and self-employment promotion, decentralized sector organizations, commercial banks, grameena banks and financial institutions SDIBI, NABARD and non-governmental organizations involved in promoting income generating enterprises.

## FEE

Rs. 13000/- (Residential) / Rs. 10000/- (Non-Residential) (GST as applicable)

- Covers Programme cost, reading material, boarding & lodging, but does not include the travel expense of participants to and from Hyderabad.
- Fee is payable by demand draft favoring "Chief Administrative Officer, **ni-msme**, Hyderabad, Payable at Hyderabad" or through Money transfer mode.

## NOMINATIONS

- Nomination may be sent well in advance so as to reach the institute latest by 28-November-2018.
- Confirmed participants are requested to reach **ni-msme** one day in advance i.e. 2-Dec-2018.
- Participants are requested to keep themselves free from all official and personal commitment during the program.

**DURATION** : Five Days (03 - 07 Dec 2018)

**VENUE** : **ni-msme**, Yousufguda, Hyderabad

**Contact for further details:**

**Vivek Kumar**

Email : vivek.kumar@nimsme.org

Mobile: 07801090735

**Enquiry and Nominations may be addressed to**

The Assistant Registrar

**ni-msme,**

(An organisation of the Ministry of MSME, Government of India)  
Yousufguda, Hyderabad-500045.

**Phone: +91-040-23608544-46, 23633499, 23608317, 23633260**

**Fax: +91-040-23608547/23608956**

E-mail : registrar@nimsme.org, ar@nimsme.org, webmaster@nimsme.org

website : <http://www.nimsme.org>