

## ni-msme - the premier Institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for Micro, Small and Medium Enterprises and to help the practicing, potential entrepreneurs and Government officials through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, ni-msme has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling different developing countries to get the benefit of the Institute's expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, ni-msme is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management(SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC) as well as theme focused Centres like National Resource Centre for Cluster Development (NRCD), Intellectual Property Facilitation Centre (IPFC), Resource Centre for Traditional Paintings (RCTP) and Goods & Services Tax Centre (GSTC).

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal [www.msmeinfo.in](http://www.msmeinfo.in). Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained 4, 62,393 participants by organizing 14,034 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2015-16. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 9,450 International Executives from 142 developing countries. The Institute has also undertaken 909 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body provides the necessary directions to the Executive Committee, accordingly the resident Director General implements the activities.



**National Institute for Micro, Small and Medium Enterprises (ni-msme)**  
(An Organisation of the Ministry of MSME, GoI and ISO 9001-2008 Certified)  
Yousufguda, Hyderabad - 500 045, India  
Website: [www.nimsme.org](http://www.nimsme.org)

## Intellectual Property Facilitation Center announces

### Training programme on “Patent Strategy for Entrepreneurs, Scientists and Engineers” (04-08 September 2017)

*Programme Director*  
**V. Swapna**



**NATIONAL INSTITUTE FOR MICRO SMALL AND MEDIUM ENTERPRISES**  
(Formerly known as National Institute of Small Industry Extension Training)  
(An organisation of the Ministry of MSME, Govt. of India)  
YOUSUFGUDA, HYDERABAD - 500 045 (India)

# Training programme on “Patent Strategy for Entrepreneurs, Scientists and Engineers” (04-08 September 2017)

## About IPFC

The Intellectual Property Facilitation Centre (IPFC) for MSMEs has been established at **ni-msme** in the year 2009-10, sponsored by Development Commissioner (MSME), Ministry of MSME, Govt. of India. The center conducts various awareness and training programmes, seminars relating to IPR at both National & International level.

## Rationale

Patent information is considered as a very large and well structured source of technical /scientific information. Patent information provides a wealth of information for many people involved in business, especially corporate decision makers, investors, managers and innovators working in research and development. Patent information enables planning of strategic protection, blocking competitors, avoid possible infringement problems and assess patentability of the inventions. So it is very important for Entrepreneurs, Scientists, Engineers or Technology managers to understand how to utilize the patenting strategy for generating better returns, creating the valuable competitive intelligence and for exploring new business areas.

The present programme is designed to provide the basic understanding of various forms of IP and in particular patents that business organizations can protect and analyze and can understand the multiple patent strategies that can be followed to gain the maximum benefits

## Programme Contents

- Module 1: Patent basics & Filing strategy
- Module 2: Patent information and its significance
- Module 3: Patent Searching & Landscaping
- Module 4: Patent Strategies and Tactics in Portfolio Management
- Module 5: Competitive advantages with patents - case studies

## Methodology

This workshop will adopt a practical and interactive approach including Group Discussions, Self-learning Exercise & Case Studies. Sessions will be handled by eminent IP experts (technical/legal) connected with the topics of proven track record will be engaged.

## For Whom

Entrepreneurs, Research institutes, SMEs, Academic institutions & Universities, Emerging entrepreneurs, IP professionals, Industry Associations, Technology officers, IP-owning entities, Law firms, Inventors/innovators, Engineers, Subject Matter Specialist and others engaged in technical endeavors

**Date & Venue:** 04-08 September 2017, at **ni-msme**, Hyderabad.

## Administration

The programme is full time. Normally the session timings are between 9:00 a.m. to 05:00 p.m with breaks for coffee and lunch. Guest rooms are spacious and can accommodate on twin sharing.

## Fee

**Rs.18000 (Residential) / Rs.15,000 (Non-residential) + 18 % Tax** . Fee should be paid in advance by way of demand draft drawn in favour of the CAO, ni-msme, Yousufguda, Hyderabad–500045. Fee once paid shall not be refunded. However, a substitute will be permitted

Please address your enquiries and nominations by **25<sup>th</sup> August, 2017:**

### Programme Director

**V. Swapna**

Registered Patent Agent &

Trademark Agent

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