

ni-msme - the premier institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing probusiness environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practising and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management (SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC) as well as theme focused Centres like National Resource Centre for Cluster Development (NRCD), Intellectual Property Facilitation centre (IPFC), Resource Centre for Traditional Paintings (RCTP) and goods & Services Tax Centre (GSTC).

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained 4, 94, 928 participants by organizing 14, 826 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2016-17. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 9, 817 International Executives from 142 developing countries till March 2018. The Institute has also undertaken 938 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director. The present Director is **Dr. Sanjeev Chaturvedi**.



The Registrar

National Institute for Micro, Small and Medium Enterprises

(An Organisation of the Ministry of MSME, GoI and ISO 9001-2015 Certified)

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Three Days Training programme on

PROMOTION OF VIABLE MICRO ENTERPRISES FOR SELF-HELP GROUPS

(26 - 28 September, 2018)

Programme Director
Vivek Kumar

Organised by



NATIONAL INSTITUTE FOR MICRO, SMALL AND MEDIUM ENTERPRISES (ni-msme)

(Formerly known as National Institute of Small Industry Extension Training)

(An organisation of Ministry of Micro, Small and Medium Enterprises, Govt. of India)

(An ISO 9001:2015 Certified Organisation)

Yousufguda, Hyderabad 500 045.

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RATIONALE

The Self Help Group approach has now received wide acceptance as an effective strategy for empowerment of vulnerable sections of society representing economically, socially and physically challenged human groups such as unemployed youth, women and weaker sections.

Many Self Help Groups are functioning successfully across the country and their promotion and strengthening has become an integral in community development and self-employment programmes. The next stage of empowerment of this section involves promotion of sustainable micro enterprises that can generate sufficient income. Everlastingly, micro enterprise sector assumes the role of a special vehicle in reducing the regional disparities and hence these enterprises are considered as pollinators of the development process.

Field level organisers and supervisory officials engaged in promotion of SHG micro enterprises are required to possess conceptual clarity of approach and appropriate monitoring skills to ensure sustainable enterprises.

The present programme aims to provide insights into various conception of Micro Finance which will aim at Viable Micro Enterprise Development to be taken by Self Help Groups. And the participants will be better equipped with this vital development strategy at the end of the programme and the lecture series, sharing of experiences and various case studies of repute can be used by them at their day to day work profile.

OBJECTIVES

The objectives of the programmes are to

- ♦ Reinforce conceptual perceptions on micro financing
- ♦ Improve analytical and appraisal skills for identification and financing income generating micro enterprises
- ♦ Enhance project planning and monitoring skills for viable micro enterprises
- ♦ Enrich motivational and training skills for strengthening SHGs to set up viable enterprises

BROAD CONTENT

- ♦ Planning for micro enterprises
- ♦ Potential survey for selection of viable micro enterprises
 - Feasibility study of activities
 - Project preparation and appraisal
 - Credit linkages with banks, rating of SHGs and credit norms.
- ♦ Monitoring of micro enterprises
 - Improving the management skills of SHGs with regards to finance and marketing
 - Detection of incipient sickness of units and remediation strategies
 - Risk management and sustainability issues

METHODOLOGY

The Training Programme Would include

- ♦ Presentations

- ♦ Interactive Lecture sessions
- ♦ Case Studies
- ♦ Sharing of experiences

The participants are requested to come prepared for highlighting notable success stories linked to their respective institution.

FOR WHOM

- ♦ Officials' in-charge of project preparation and implementation of Micro Enterprises Development, SHG formation etc. representing Government/ Finance corporations/ DRDA/ DPIP.
- ♦ Representatives of developmental financial institutions/Non-Govt. organisations/ funding agencies/training institutions/Banks engaged in promoting Micro Enterprise Development and financing & nurturing SHGs.
- ♦ Representatives of Federations/MACs of SHGs/Local area banks/networking agencies, National and State level corporations for specific categories of rural development.

FEE

Rs. 7500/- (Residential) / Rs. 6000/- (Non-Residential) (GST as applicable)

- Covers Programme cost, reading material, boarding & lodging, but does not include the travel expense of participants to and from Hyderabad.
- Fee is payable by demand draft favoring "Chief Administrative Officer, **ni-msme**, Hyderabad, Payable at Hyderabad" or through Money transfer mode.

NOMINATIONS

- ♦ Nomination may be sent well in advance so as to reach the institute latest by 17-September - 2018.
- ♦ Confirmed participants are requested to reach **ni-msme** one day in advance i.e. 25-Sep-2018.
- ♦ Participants are requested to keep themselves free from all official and personal commitment during the program.

DURATION : Three Days (26-28 Sept 2018)

VENUE : **ni-msme**, Yousufguda, Hyderabad

Contact for further details:

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Enquiry and Nominations May be addressed to

The Assistant Registrar

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