

ni-msme - the premier Institute

ni-msme, a pioneering Institute in the field of MSME is playing a major role in providing pro business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for small enterprises and to help the practicing and potential entrepreneurs through a host of services like research, consultancy, information, training, education and extension. The Institute is a training ground for senior technocrats, bureaucrats and bankers who come here to gain expertise and knowledge in order to equip themselves with latest technology and streamline their operations.

Set up in 1960, ni-msme has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. ni-msme's activities are changing from time to time to the needs of industries in the context of globalization.

Located in a sprawling and enthralling campus amidst a rich natural setting, ni-msme is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The Institute churns out information that chisels a successful entrepreneur, who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its SENDOC. ni-msme has made many significant contributions towards enterprise promotion both nationally and internationally. Some of the pioneering contributions of ni-msme at national level include Preparation of Directories for Small Enterprises of Excellence (1985), Preparation of video films on progress of IID centres (1995), Project Appraisal and Evaluation CAPE (1996), EDP for Rationalised Employees in State and Central PSUs (1998), Trade Related Development Programme for Women (TREAD) (2000), Child Labour Eradication Programme (ILO) (2001), Cluster Development Programmes (2003), Re-Engineering the Activities of DICs (REDIC) (2004), Management Development Programmes for Executive Trainees of NMDC (2005), Executive Development Programmes for the North East (DoNER) (2006), Orientation for MSME Development for IAS personnel (2007), Orientation Programme on Cluster Development for Officials of Central/State Governments, Financial Institutions and Banks (2007), National Workshop on MSME Cluster Development (2008), Capacity Building Programmes for Principals and Faculty Members of ITIs (DGE&T) (2008) and National Conference on Women Entrepreneurship and Innovation (2009). NRCD (National Resource Centre for Cluster Development), recently set up, adds a new dimension to the already existing operations of ni-msme. The CRR programmes meant to start self-employment ventures have been designed to bring in self-confidence among the rationalised employees. The Institute has contributed several research and consultancy services in MSME area apart from training. The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director. The present Director is Dr. Sanjeev Chaturvedi.



National Institute for Micro, Small and Medium Enterprises (ni-msme) (Formerly nisiet)
(An Organisation of Ministry of MSME, Govt. of India)
Yousufguda, Hyderabad - 500 045, India
Tel: 91-40-23608544-46, Fax: 91-40-23608547, 23608956
Website: www.nimsme.org, E-mail: registrar@nimsme.org; webmaster@nimsme.org

One Week Training Programme on PROMOTION OF VIABLE MICRO ENTERPRISES FOR SELF-HELP GROUPS (26-28 Sept 2018)

Programme Director

Vivek Kumar

Organized by



**NATIONAL INSTITUTE FOR MICRO SMALL AND
MEDIUM ENTERPRISES**

(An Organisation of the Ministry of Micro, Small and Medium Enterprises, Govt. of India)
(An ISO 9001:2008 Organisation)
YOUSUFGUDA, HYDERABAD 500 045 (INDIA)

PROMOTION OF VIABLE MICRO ENTERPRISES FOR SELF-HELP GROUPS (26-28 Sept 2018)

INTRODUCTION

The Self Help Group approach has now received wide acceptance as an effective strategy for empowerment of vulnerable sections of society representing economically, socially and physically challenged human groups such as unemployed youth, women and weaker sections.

Many Self Help Groups are functioning successfully across the country and their promotion and strengthening has become an integral in community development and self-employment programmes. The next stage of empowerment of this section involves promotion of sustainable micro enterprises that can generate sufficient income. Everlastingly, micro enterprise sector assumes the role of a special vehicle in reducing the regional disparities and hence these enterprises are considered as pollinators of the development process.

Field level organisers and supervisory officials engaged in promotion of SHG micro enterprises are required to possess conceptual clarity of approach and appropriate monitoring skills to ensure sustainable enterprises.

The present programme aims to provide insights into various conception of Micro Finance which will aim at Viable Micro Enterprise Development to be taken by Self Help Groups. And the participants will be better equipped with this vital development strategy at the end of the programme and the lecture series, sharing of experiences and various case studies of repute can be used by them at their day to day work profile.

OBJECTIVES:

The objectives of the programmes are to

- Reinforce conceptual perceptions on micro financing
- Improve analytical and appraisal skills for identification and financing income generating micro enterprises
- Enhance project planning and monitoring skills for viable micro enterprises
- Enrich motivational and training skills for strengthening SHGs to set up viable enterprises

BROAD CONTENT:

- ❖ Planning for micro enterprises
- ❖ Potential survey for selection of viable micro enterprises
 - Feasibility study of activities
 - Project preparation and appraisal
 - Credit linkages with banks, rating of SHGs and credit norms.
- ❖ Monitoring of micro enterprises
 - Improving the management skills of SHGs with regards to finance and marketing
 - Detection of incipient sickness of units and remediation strategies
 - Risk management and sustainability issues

METHODOLOGY

The Training Programme Would include

- Presentations
- Interactive Lecture sessions
- Case Studies
- Sharing of experiences

The participants are requested to come prepared for highlighting notable success stories linked to their respective institution.

FOR WHOM

- Officials' in-charge of project preparation and implementation of Micro Enterprises Development, SHG formation etc. representing Government/Finance corporations/DRDA/ DPIP.
- Representatives of developmental financial institutions/Non-Govt. organisations/funding agencies/training institutions/Banks engaged in promoting Micro Enterprise Development and financing & nurturing SHGs.
- Representatives of Federations/MACs of SHGs/Local area banks/networking agencies, National and State level corporations for specific categories of rural development.

FEE: Rs. 7500/- (Residential) / Rs. 6000/- (Non-Residential) (GST as applicable)

- Covers Programme cost, reading material, boarding & lodging, but does not include the travel expense of participants to and from Hyderabad.
- Fee is payable by demand draft favoring "Chief Administrative Officer, **ni-msme**, Hyderabad, Payable at Hyderabad" or through Money transfer mode.

NOMINATIONS

- Nomination may be sent well in advance so as to reach the institute latest by 17-September -2018.
- Confirmed participants are requested to reach **ni-msme** one day in advance i.e. 25-Sep-2018.
- Participants are requested to keep themselves free from all official and personal commitment during the program.

DURATION: Three Days (26-28 Sept 2018)

Venue: ni-msme, Yousufguda, Hyderabad

Contact for further details:

Vivek Kumar

Email vivek.kumar@nimsme.org

Mobile: 07801090735

ENQUIRY AND NOMINATIONS may be addressed to

The Assistant Registrar

ni-msme, (An organisation of the Ministry of MSME, Government of India)

Yousufguda, Hyderabad-500045.

Phone: +91-040-23608544-46, 23633499, 23608317, 23633260

Fax: +91-040-23608547/23608956

E-mail : registrar@nimsme.org, ar@nimsme.org, webmaster@nimsme.org

website : <http://www.nimsme.org>