



Post Graduate Diploma In Entrepreneurship (April 2019 to February 2020)



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national institute for micro small and medium enterprises
(An organization of the Ministry of MSME, Govt. of India)
(An ISO 9001-2015 Organization)
Yousufguda, Hyderabad-500045

Welcome to ni-msme

ni-msme, since its inception in 1960 by the Government of India, has taken gigantic strides to become the premier institution for the promotion, development and modernization of the SME sector. An autonomous arm of the Ministry of Micro, Small and Medium Enterprises (MSMEs), the Institute strives to achieve its avowed objectives through a gamut of operations ranging from training, consultancy, research and education, to extension and information services.

A Centre of Excellence

It was in 1984 that the UNIDO had recognized SIET as an institute of meritorious performance under its Centers of Excellence Scheme to extend aid. Subsequently, it was also accorded national status and SIET Institute became nisiet in the same year. To cope with the precut of globalization, the Government of India has enacted Micro, Small, Medium Enterprises Development (MSMED) Bill in the Parliament which was commenced on 2nd October 2006. Accordingly, the institute also has emerged as an apex organisation by changing its structure as well as name as **ni-msme** from 11th April 2007.

The Postgraduate Diploma in Entrepreneurship is for:

- ❖ Individuals who are intending upon a career starting and/ or developing their own business enterprises
- ❖ University graduates from any academic discipline who are looking for a more specialized learning experience
- ❖ Entrepreneurs who want to underpin their experiences with learning to develop new businesses or strategies re-energies themselves and boost their networks
- ❖ Employees of established organisations within both the private and public sectors looking to be more innovative or to develop new opportunities
- ❖ Mid to senior level managers in a wide range of sectors and executives and professionals wishing to develop a deep understanding of entrepreneurship skills
- ❖ Individuals from within universities and other higher education institutions wanting to deepen their knowledge of teaching entrepreneurship and commercializing new research

Post-Graduate Diploma in Entrepreneurship

Post Graduate Diploma in Entrepreneurship is a **1-year part-time post graduate course divided into 3 semesters**. The course focuses on the **Entrepreneurial sector and its many sub-divisions**. The program covers Study areas include opportunity discovery and evaluation, creativity and innovation, finance, entrepreneurial marketing, corporate and contemporary challenges in entrepreneurship and innovation. This course is targeted at those who are active in, or intend to enter, the entrepreneurship field.

Modules:

- ✓ **Entrepreneurship:** Introduction, Entrepreneurial Motivation, Creativity, Organisation Assistance, Rules and Legislation, Project Report
- ✓ **Operations Management:** Production Forecasting, Planning And Control, Maintenance Management, Maintenance Management, Materials Management, Quality Management, Cases
- ✓ **Marketing Management:** Marketing Management, Product, Marketing Research and Consumer Behavior, Sales Management and Promotion, Product Pricing, Advertising and Branding, Rural Marketing, Export Marketing, Case Studies
- ✓ **General Management & Business Environment:** General Management, General Business Environment, Co-Operative Management, International Business Environment
- ✓ **Financial Management:** Accounts, Finance, Costing, Taxation, Case Studies
- ✓ **Project Work and Viva-Voce:**

IMPORTANT DATES, 2019-2020

Spot Admissions (upto)	26 th April 2019
Application Fees	Rs 750/-
Course Fees	Rs 1,00,000 + 18% GST
Online Registration & Payment	nimsme.org (PG DE)
Fee Payment Last date	25 th April 2019
1st Batch Classes Starting	
Timing (Par time)	Saturday and Sunday 9am to 11.am - 11.30am to 1.30 pm

Fee Structure: Registration Fee

Candidates have to apply to ni-msme by acquiring application form which can be filled online.

PG-Diploma In Entrepreneurship Applicants can pay application fees ONLINE. The duly filled in downloaded form should be sent to ni-msme along with a Demand Draft of Rs. 750/-.

Payment Details

- Name of Account : ni-msme
- Name of Bank : State Bank of India
- Bank Branch: Yellareddyguda Branch (Hyderabad)
- Bank Phone Number: 040-23752574
- Account No: 10276217992
- IFSC CODE: SBIN0003257

(or)

Application fee should be remitted through a Demand Draft in favour of Chief Administrative Officer, ni-msme, and payable at Hyderabad

Course Fee Structure (Fee should be paid after admission)

- Fee for Post Graduate Diploma in Entrepreneurship (Part-time) - Rs 1,00,000/- + 18%Gst

Contact : Program Director

G,Sudarshan

Faculty Member,

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Contact : Program Co-ordinator

Janapareddy Ravinder,

Program Co-ordinator

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