



# Post Graduate Diploma In Entrepreneurship (January 2019 to November 2019)



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**national institute for micro small and medium enterprises**  
*(An organization of the Ministry of MSME, Govt. of India)*  
**(An ISO 9001-2015 Organization)**  
**Yousufguda, Hyderabad-500045**

## **Welcome to ni-msme**

**ni-msme**, since its inception in 1960 by the Government of India, has taken gigantic strides to become the premier institution for the promotion, development and modernization of the SME sector. An autonomous arm of the Ministry of Micro, Small and Medium Enterprises (MSMEs), the Institute strives to achieve its avowed objectives through a gamut of operations ranging from training, consultancy, research and education, to extension and information services.

## **A Centre of Excellence**

It was in 1984 that the UNIDO had recognized SIET as an institute of meritorious performance under its Centers of Excellence Scheme to extend aid. Subsequently, it was also accorded national status and SIET Institute became nisiet in the same year. To cope with the precut of globalization, the Government of India has enacted Micro, Small, Medium Enterprises Development (MSMED) Bill in the Parliament which was commenced on 2nd October 2006. Accordingly, the institute also has emerged as an apex organisation by changing its structure as well as name as **ni-msme** from 11th April 2007.

## **The Postgraduate Diploma in Entrepreneurship is for:**

- ❖ Graduates who are intending upon a career starting and/ or developing their own business enterprises
- ❖ University graduates from any academic discipline who are looking for a more specialized learning experience
- ❖ Entrepreneurs who want to underpin their experiences with learning to develop new businesses or strategies re-energies themselves and boost their networks
- ❖ Employees of established organisations within both the private and public sectors looking to be more innovative or to develop new opportunities
- ❖ Mid to senior level managers in a wide range of sectors and executives and professionals wishing to develop a deep understanding of entrepreneurship skills
- ❖ Graduates from universities and other institutions wanting to deepen their knowledge of teaching entrepreneurship and commercializing new research

## **Post-Graduate Diploma in Entrepreneurship**

Post Graduate Diploma in Entrepreneurship is an **11-months part-time post graduate course divided into 3 semesters**. Two Semesters will be Class room teaching, third Semester will be Practical (Setting Up and Enterprises) .The course focuses on the **Entrepreneurial sector and its many sub-divisions**. The program covers Study areas include opportunity discovery and evaluation, creativity and innovation, finance, entrepreneurial marketing, corporate and contemporary challenges in entrepreneurship and innovation. This course is targeted at those who are active in, or intend to enter, the entrepreneurship field.

### **Modules:**

- ✓ **Entrepreneurship:** Introduction, Entrepreneurial Motivation, Creativity, Organisation Assistance, Rules and Legislation, Project Report
- ✓ **Operations Management:** Production Forecasting, Planning And Control, Maintenance Management, Maintenance Management, Materials Management, Quality Management, Cases
- ✓ **Marketing Management:** Marketing Management, Product, Marketing Research and Consumer Behavior, Sales Management and Promotion, Product Pricing, Advertising and Branding, Rural Marketing, Export Marketing, Case Studies
- ✓ **General Management & Business Environment:** General Management, General Business Environment, Co-Operative Management, International Business Environment
- ✓ **Financial Management:** Accounts, Finance, Costing, Taxation, Case Studies
- ✓ **Project Work and Viva-Voce:** Detail Project Report Preparation , Enterprise Registration process, Bank loan process, Details of Machinery, Raw material

## IMPORTANT DATES, 2018-2019

Submission of Application Online	28 <sup>th</sup> October 2018
Last date for Submission of Application	1 <sup>st</sup> December 2018
Group Discussion or Interview	10 <sup>th</sup> December 2018
Final List Announcement	20 <sup>th</sup> December 2018
Fee Payment Last date	5 <sup>th</sup> January 2019
1st Batch Classes Starting	07 <sup>th</sup> January 2019
Timing ( Par time )	Saturday and Sunday 9am to 11.am - 11.30am to 1.30 pm
Venue:	Hyderabad, Vijayawada , Guntur , Tadepalligudam, Bhimvaram, Kakinada, Visakhapatnam, Rajhmundary , Kurnool, Karimnagar Khammam

### Fee Structure: Registration Fee

Candidates have to apply to ni-msme by acquiring application form which can be filled online.

PG-Diploma In Entrepreneurship Applicants can pay application fees ONLINE. The duly filled in downloaded form should be sent to ni-msme along with a **Online/Demand Draft of Rs. 750/-**

### Payment Details

<ul style="list-style-type: none"><li>Name of Account : ni-msme</li><li>Name of Bank : State Bank of India</li><li>Bank Branch: Yellareddyguda Branch (Hyderabad)</li><li>Bank Phone Number: 040-23752574</li><li>Account No: 10276217992</li><li>IFSC CODE: SBIN0003257</li></ul>	<p>Address to send Application:</p> <p><b>Admission Cell</b></p> <p><b>national institute for micro small and medium enterprises(ni-msme)</b> <b>Yousufguda, Hyderabad-500045</b></p> <p>Contact: Program Coordinator</p>
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(or)

Application fee should be remitted through a Demand Draft in favour of Chief Administrative Officer, ni-msme, and payable at Hyderabad

### Course Fee Structure (Fee should be paid after admission)

- Fee for Post Graduate Diploma in Entrepreneurship ( Part-time)**  
**Rs 1,00,000/- + 18% Gst ( 1,18,000)**

**Contact : Program Director**  
**(Dr) G. Sudarshan**  
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**Contact : Program Cordinator**  
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