

ni-msme - the premier Institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for Micro, Small and Medium Enterprises and to help the practicing, potential entrepreneurs and Government officials through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling different developing countries to get the benefit of the Institute's expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained 4,62,393 participants by organizing 14,034 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2015-16. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 9,133 International Executives from 142 developing countries. The Institute has also undertaken 909 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body provides the necessary directions to the Executive Committee, accordingly the resident **Director General** implements the activities.

Two Days Workshop on Managing the Inevitable Changes Boon or Bane 24 - 25 July 2017



Programme Director
Dr.K.Visweswara Reddy



National Institute for Micro, Small and Medium Enterprises
(An organization of the Ministry of MSME, Govt. of India)
(An ISO 9001-2008 Organization)
Yousufguda, Hyderabad – 500 045

Managing the Inevitable Changes- Boon or Bane

Organisations change all the time, because change is a manifestation of dynamism. However, the change that occurs in organisations is, more often than not, unplanned and gradual. Structured and planned organisational changes, especially on a large scale, affecting the entire system, are unusual.

A major overhaul of the organisation and or revolutionary change, resulting in a modified or entirely new mission, a change in strategy, leadership, and culture are quite rare indeed. Thus organisational changes are mostly evolutionary.

This book, deals mainly with the distinctions of planned versus unplanned change and evolutionary organisational changes.

The emphasis is more on planned change, as there is a need for greater depth of understanding regarding organisation change.

In contrast to the situation a few decades ago, the external environment now changes much more rapidly than organisations do. This results in organisations playing catch-up. This will be true of the future too.

Business organisations, in particular, do not last as long as they did earlier. Hence, now more than ever, it is important to understand, lead, manage, and in particular, change organisations.

Almost all organisations are created and developed on the assumption of permanence.

For whom

Existing MSMEs, PSUs, PSEs, Students, IT organisations

Objectives

- ❖ Establish a Culture of Innovation
- ❖ Establish Principles for Change
- ❖ Develop Innovative Strategies
- ❖ Establish Best Practices for Innovation
- ❖ Develop Change Leaders
- ❖ Empower Agents of Change

Contents

- Kotler's eight steps to successful change
- People's differing responses to change
- To explore why people resist change
- Help people work constructively through change
- Change and Transition

COURSE DETAILS:

1. Course Dates : 24 - 25 July 2017
2. No. of Days : 2 days
3. Course Fee: Rs. 7000/- (Residential, non A/C accommodation, double occupancy) per one participant. Rs. 6,000 (Non-Residential) per one participant.
4. The course fee covers programme cost, reading material, but does not include the travel expenses of participants to and from Hyderabad.
5. Fee Payment: Fee is payable by Demand Draft favouring "Chief Administrative Officer", nimsme, Hyderabad, Payable at Hyderabad.

Contact for further details

Dr.K.VisweswaraReddy,9441834349,

kvisweswarareddy@nimsme.org

Enquiries and nominations may be addressed to:

The Registrar.

National Institute for Micro, Small and Medium Enterprises

(An Organisation of the Ministry of MSME, GoI and ISO 9001-2008 Certified), Yousufguda, **Hyderabad - 500 045, India**

Tel: 91-40-23608544, 23608546, 23608317, 23633499,

Fax: 91-40-23608547, 23608956

E-mail: registrar@nimsme.org, ar@nimsme.org,

Website: www.nimsme.org