



KSKSR EDUCATIONAL TRUST

RAJALAKSHMI POLYTECHNIC COLLEGE CAMPUS
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TALENT MELA REPORT

February 20, 2016

KSKSR Educational Trust

KSKSR Educational Trust is an educational provider in Tiruvannamalai District which is one of the most backward districts of our country. Since its inception the KSKSR Educational Trust has been providing job oriented diploma courses with 100% placement and entrepreneurship skills development programmes through the Rajalakshmi Polytechnic College. In collaboration with the Ministry of Micro, Small and Medium Enterprises (MSME), Government of India, through ni-msme, Hyderabad, the Skill Development Programmes have become a regular feature for the unemployed rural youth at the college campus. Besides, the KSKSR Educational Trust is also conducting Agriclincs & Agribusiness Centres Scheme which is a Central Scheme sponsored by the Ministry of Agriculture & Cooperation, Government of India, coordinated by the National Institute of Agricultural Extension Management (MANAGE), Hyderabad. KSKSR Educational Trust seeks and relentlessly strives to provide employment opportunities and sustained livelihood to the poor and unemployed youth of the district through these programmes.

Every survey, National as well as the State, declare Tiruvannamalai District as one of the most backward districts of our country. Benefit of any industrial development or agricultural development in the district, employment and job opportunities for the rural youth are like chasing the horizon for a better life! Yet, the KSKSR Educational Trust has been taking possible initiatives for the betterment of the rural communities by strengthening their children who are unable to compete with the urban children.



Preliminary Activities

KSKSR Educational Trust is the Partner Institution of ni-msme, Hyderabad. With the motivation and impetus provided by ni-msme, Hyderabad, it was planned to conduct two talent melas in this financial

year for the benefit of job seekers. In this effort, the first programme was conducted on February 20, 2016 at the Rajalakshmi Polytechnic College, Somasipadi, Tiruvannamalai.

The following activities were listed and scrutinized to the conduct of the mela at Tiruvannamalai.

Publicity

Apart from newspaper insertions in the Tiruvannamalai town, 2500 brochures were printed and distributed through the students of our institution in over 100 villages in and around Tiruvannamalai tashil.

Flex banners were placed at strategic places like bus stand, temple entrances and prominent places in the main market of the town.

Scrolling advertisements were given in local Cable Television Channels

Orientation meetings were conducted to the student-volunteers from Rajalakshmi Polytechnic College and the ACABC Training Centre regarding the talent mela and they were involved in spreading the information to their villages.

Invitations were sent to the nearby institutions, Self-Help Groups, NGOs, Government Departments like Department of Industries and Commerce, Employment Exchange Office etc.

Information was also passed on through telephone calls to all batches of MSME beneficiaries.

The Recruiters

- ❖ Rajalakshmi Polytechnic College Placement cell.
- ❖ Freelance Placement Consulting Agencies.
- ❖ SIDCO, Vellore, Government of Tamil Nadu.
- ❖ Beneficiaries of ni-msme programme successful entrepreneurs.

The above agencies and volunteers actively involved themselves in identifying and in inviting the reputed corporate houses and companies for a meaningful participation. The following companies participated in the Mela:

- 1) Lakshmi Control and Systems Limited
- 2) Lakshmi Precision Tools Limited
- 3) Tvs - Sundaram Brake Linings Limited
- 4) Crossfield Water Purifiers Private Limited
- 5) Sri Saastha Engineering Private Limited
- 6) Dollar Industries Limited
- 7) Energy Control Corporation, Coimbatore.
- 8) Quality Electronics India Private Limited, Chennai

- 9) Vignesh Enterprises & Survey Engineers, Chennai
- 10) Sri Kavi Enerprises, Chennai
- 11) Cool Control, Chennai
- 12) Aquacare RO Systems
- 13) S.A.Systems , Tiruvannamalai
- 14) Com.Com It Solutions, Tiruvannamalai
- 15) GV Computers, Tiruvannamalai
- 16) Durai Electronics, Tiruvannamalai
- 17) R S Computer Education, Tiruvannamalai
- 18) Anbu Gold Covering, Tiruvannamalai
- 19) Raana Collections, Tiruvannamalai
- 20) Linga Bairavi Shoppee, Tiruvannamalai
- 21) Kalaimagal Make-Up Stage Decorators, Tiruvannamalai

The Talent Mela



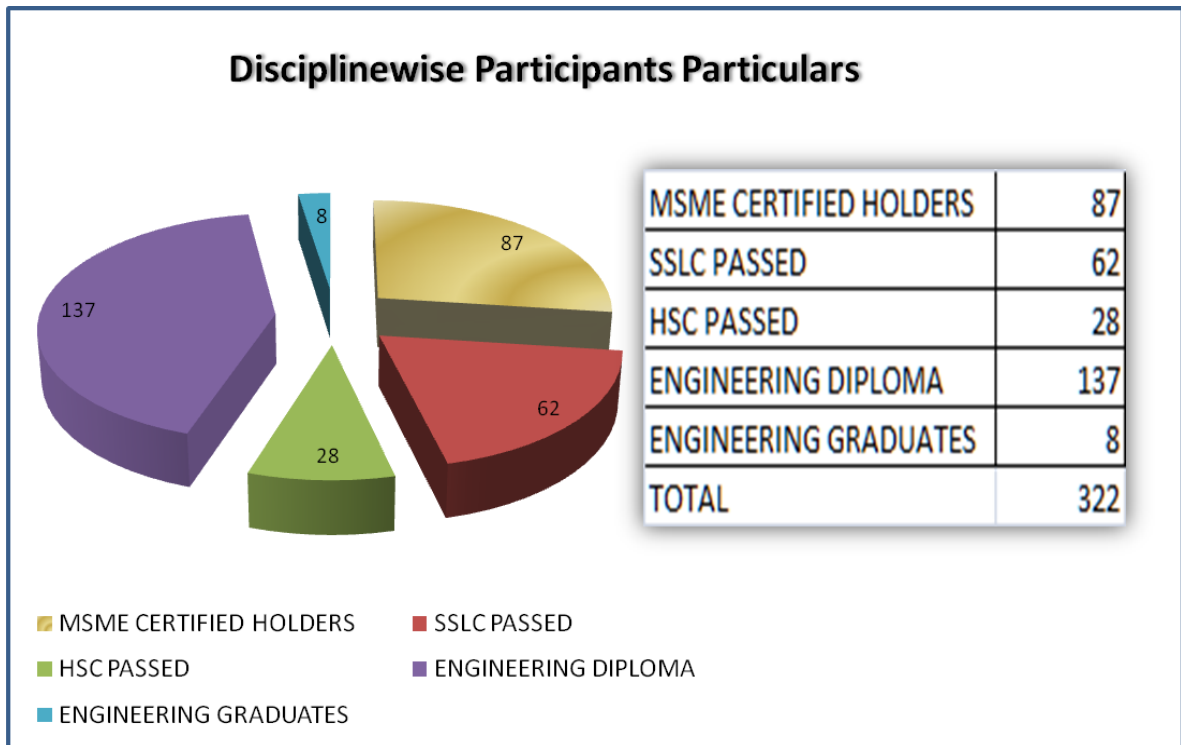
The first Talent Mela was inaugurated on February 20, 2016 at Rajalakshmi Polytechnic College Campus, Tiruvannamalaiaiat at 10 a.m.

With the sole intension and commitment to provide decent jobs to the students and trainees many humane and socially responsible companies arrived at the Rajalakshmi Polytechnic College Campus.

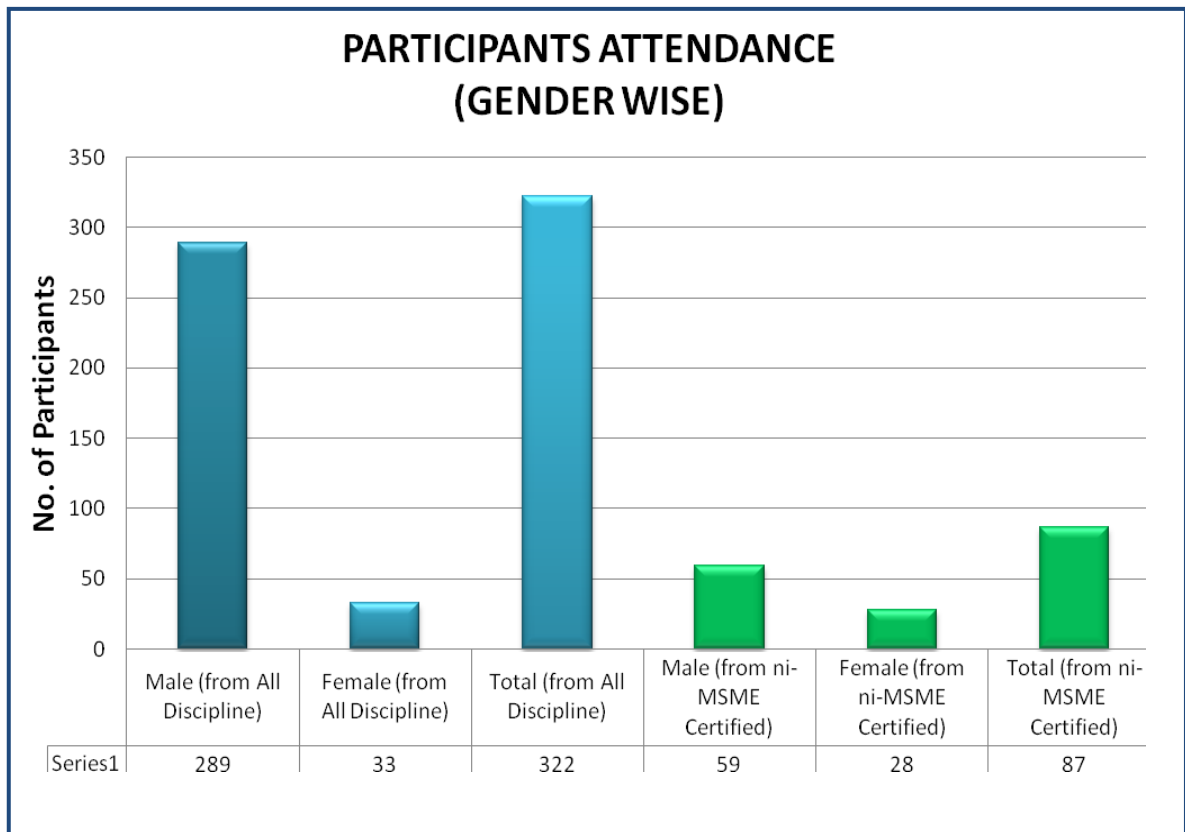
There were 21 companies from different fields such as Electronics, Engineering, Tool Designing, Die Making, Air Conditioning, Water Purifying, Apparels, Computer Hardware, Computer Education, Software Industry etc. They were from Tiruvannamalai, Chennai, Coimbatore and Tirupur. With dreams in their eyes and hope in their hearts, 340 candidates from nearby villages, Final Year Students of the Rajalakshmi Polytechnic College and other institutions, ni-msme beneficiaries registered themselves at the Talent Mela. Yet, only a total of 322 rural youth both male and female participated in this mela , out of which 135 youths were provided placements in different trades like Apprenticeship Trainee, Trainee, Sales Executive, Welder, Fitter, BPO Operator, Data Entry Operator, Computer Service & Networking Engineer, Curtain Designer, Artificial Jewelry Maker etc. Some of the candidates were provided job offer letters after interviews, while many of them were instructed to appear for skill tests at the respective companies at later dates.



Educational Qualifications of the Candidates Attended :

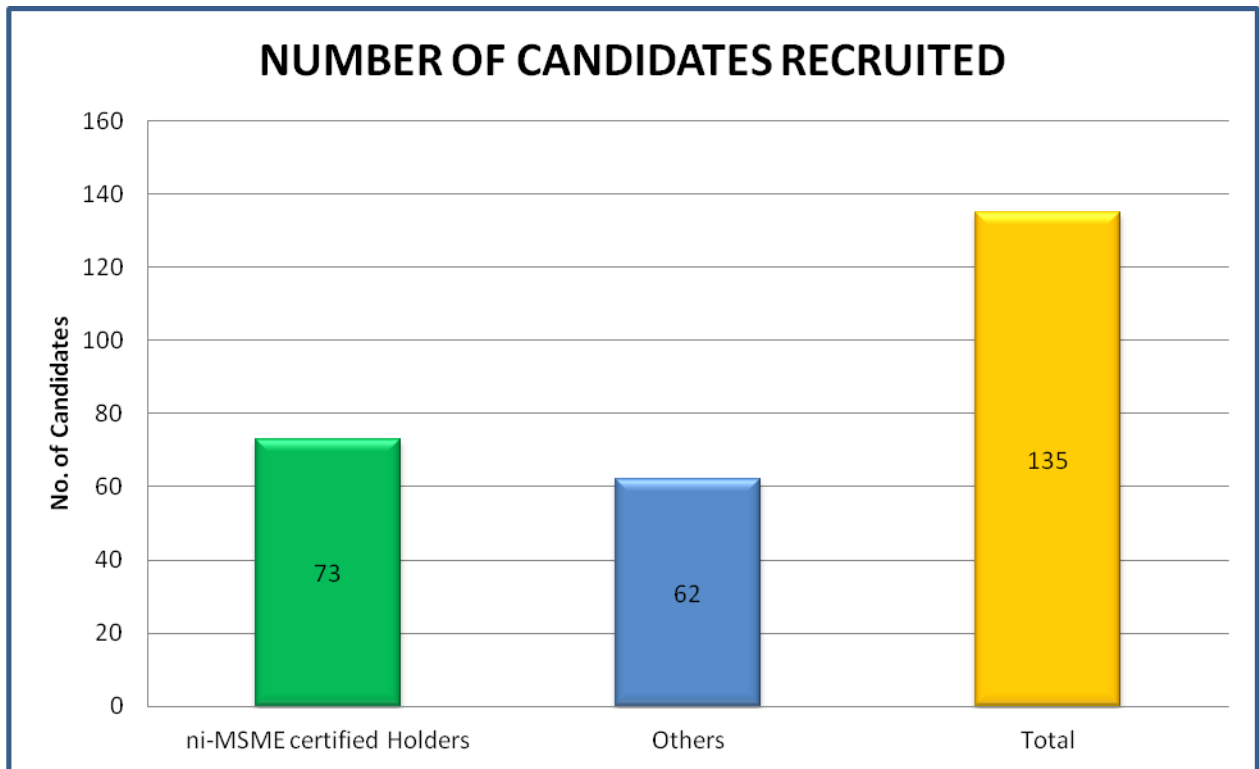


Gender-Wise Data :



Number of Candidates Recruited

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Ms. R. Suganthi, Programme Coordinator, KSKSR Educational Trust, Tiruvannamalai welcomed the dignitaries and the candidates. She explained the tenets and the salient features of the Skill Development Scheme of the Ministry of Micro, Small and Medium Enterprises, Government of India. She explained the vital role being played by the National Institute of Micro, Small and Medium Enterprises (ni-msme), Hyderabad. She further

elucidated that the dream of the Chairman of the KSKSR Educational Trust has been to help as many families as possible to get a decent income of at least Rs. 10,000/- p.m for their livelihood. Towards this goal, the Talent Mela is a boon both to the unemployed youth and to the institution.

Earlier, Mr S. Govindasamy, Chairman, KSKR Educational Trust, inaugurated the training programme and delivered the felicitation address. In his speech, he motivated the candidates to make the fullest use of the opportunity given to them. He wished all the very best to the candidates and appreciated the efforts of the ni-msme, Hyderabad and Ministry of MSME, Government of India.





Chief Guest Mr. J. Koteeswara Rao, Associate Faculty Member, ni-msme, Hyderabad has distributed the job offer letters to the selected candidates, and delivered a motivational speech. His speech was very inspiring, encouraging and motivating to the participants who were dejected and frustrated in their efforts to progress in life because of lack of knowledge and action to bounce back in their life. He

said, 'it is only when they know what to do and how to do it, they can get into action. But they just cannot just get into actually doing it. Wisdom acquisition is a moral duty. It is not just something you do it as you advance in life'.

Many of the HR personnel and representatives from the participating companies explained their company policies, qualification of the candidates for their recruitments.

Placement Officer Mr. Karthik proposed Vote of thanks



March 04, 2016
Somasipadi 606 611
Tiruvannamalai, Tamil Nadu

Ms.R.Suganthi
Programme Coordinator
Rajalakshmi Polytechnic College
Tiruvannamalai