

## ni-msme - the premier Institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for Micro, Small and Medium Enterprises and to help the practicing, potential entrepreneurs and Government officials through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, ni-msme has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling different developing countries to get the benefit of the Institute's expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, ni-msme is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management (SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC) as well as theme focused Centres like National Resource Centre for Cluster Development (NRCD), Intellectual Property Facilitation Centre (IPFC), Resource Centre for Traditional Paintings (RCTP) and Goods & Services Tax Centre (GSTC).

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal [www.msmeinfo.in](http://www.msmeinfo.in). Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained 4,62,393 participants by organizing 14,034 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2015-16. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 9,450 International Executives from 142 developing countries. The Institute has also undertaken 909 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body provides the necessary directions to the Executive Committee, accordingly the resident Director General implements the activities.



**National Institute for Micro, Small and Medium Enterprises (ni-msme)**  
(An Organisation of the Ministry of MSME, GoI and ISO 9001-2008 Certified)  
Yousufguda, Hyderabad - 500 045, India  
Website: [www.nimsme.org](http://www.nimsme.org)

## Intellectual Property Facilitation Center announces

### One day Workshop On Intellectual Property Rights for Innovative Entrepreneurship (26th April 2017)

*Workshop Director*  
**V. Swapna**



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Yousufguda, Hyderabad - 500 045, India

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## About IPFC

The Intellectual Property Facilitation Centre (IPFC) for MSMEs has been established at **ni-msme** in the year 2009-10, sponsored by Development Commissioner (MSME), Ministry of MSME, Govt. of India. The center conducts various awareness and training programmes, seminars relating to IPR at both National & International level.

## Rationale

Entrepreneurship goes hand-in-hand with innovation — the ability to produce new ideas; provide better solutions; and pioneer new products. Intellectual Property rights (IPR) is the key driver for the new ventures helping them to transform their innovation potential and creativity into market value and competitiveness. IPR helps innovative entrepreneurs to protect their inventions. IP is not just legal instrument but also as dominant and powerful financial assets and useful arsenal, that can boost the business of innovative companies. IP also provide incentives to invest in R&D and innovation, and can encourage technology co-operation with firms, universities and public research institutions. IP systems particularly patents provide useful insights to the companies about the technology trends and helps in developing the new products. So, IP systems need to adapt by the new ventures for successful introduction of their products in the marketplace and also to enhance their competitiveness in the market. Government of India initiated several schemes like National IPR Policy, Scheme of Facilitating Start-Ups Intellectual Property Protection, Scheme for Building Awareness on Intellectual Property Rights" (IPR) for the MSMEs to promote and encourage innovations by the startups & MSMEs.

On the eve of World IP Day, IPFC, ni-msme proposes this workshop to raise the awareness about the role of intellectual property & its importance in our daily life and business. It also highlights the role played by IP in generating and driving innovations and its support to ambitious **MAKE IN INDIA** campaign

## Programme Content:

- IP and Innovation
- Important forms of IP & their unique characteristics
- Importance of IP Knowledge in New Product development and competitive advantage
- IP Management & Strategy with relevant case studies
- Government initiatives for IP promotion

## Methodology

This workshop will adopt a practical and interactive approach including Group Discussions, Self-learning Exercise & Case Studies. Sessions will be handled by eminent IP experts (technical/legal) connected with the topics of proven track record.

## For Whom

Enterprises, Research institutes, SMEs, Academic institutions & Universities, IP professionals, Industry Associations, Incubators, Entrepreneurship Development Cells, IP-owning entities, Law firms, Inventors, Engineers, Subject Matter Specialist and others engaged in technical endeavors

**Date & Venue:** 26 April, 2017, at **ni-msme**, Hyderabad.

## Administration

Workshop timings 9:00 a.m. to 05:00 p.m with breaks for coffee and lunch. No participation certificate will be awarded for the participants at the end of the Workshop.

**Fee: Rs 500.** Fee should be paid in advance by way of demand draft drawn in favour of the **CAO, ni-msme**, Yousufguda, Hyderabad-500045. Fee once paid shall not be refunded. However, a substitute will be permitted.

Please address your enquiries and nominations by **20<sup>th</sup> April, 2017:**

## Programme Director

### V. Swapna

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