

ni-msme - the premier Institute

ni-msme, a pioneering Institute in the field of MSME is playing a major role in providing pro business environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for small enterprises and to help the practising and potential entrepreneurs through a host of services like research, consultancy, information, training, education and extension. The Institute is a training ground for senior technocrats, bureaucrats and bankers who come here to gain expertise and knowledge in order to equip themselves with latest technology and streamline their operations.

Set up in 1960, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. **ni-msme**'s activities are changing from time to time to the needs of industries in the context of globalisation.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The Institute churns out information that chisels a successful entrepreneur, who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its SENDOC.

ni-msme has made many significant contributions towards enterprise promotion both nationally and internationally. Some of the pioneering contributions of **ni-msme** at national level include Preparation of Directories for Small Enterprises of Excellence (1985), Preparation of video films on progress of IID centres (1995), Project Appraisal and Evaluation CAPE (1996), EDP for Rationalised Employees in State and Central PSUs (1998), Trade Related Development Programme for Women (TREAD) (2000), Child Labour Eradication Programme (ILO) (2001), Cluster Development Programmes (2003), Re-Engineering the Activities of DICs (REDIC) (2004), Management Development Programmes for Executive Trainees of NMDC (2005), Executive Development Programmes for the North East (DoNER) (2006), Orientation for MSME Development for IAS personnel (2007), Orientation Programme on Cluster Development for Officials of Central/State Governments, Financial Institutions and Banks (2007), National Workshop on MSME Cluster Development (2008), Capacity Building Programmes for Principals and Faculty Members of ITIs (DGE&T) (2008) and National Conference on Women Entrepreneurship and Innovation (2009) .

Intellectual Property Facilitation Centre (IPFC) for MSMEs has been established at C-IPR in August 2009. The Centre has actively undertaken consultancy to various Entrepreneurs and MSMEs on trademarks, copy rights, geographical indications, patents both national and international, industrial/layout designs, service marks. The national and international patents have incentive scheme along with Geographical Indications from O/o DC (MSME), GoI.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director. The present Director is **Dr. Sanjeev Chaturvedi**.



National Institute for Micro, Small and Medium Enterprises (ni-msme)
(An Organisation of the Ministry of MSME, GoI and ISO 9001-2015 Certified)
Yousufguda, Hyderabad - 500 045, India
Website: www.nimsme.org

One week training programme

on

Intellectual Property Rights: Strategies & Approaches for MSME Growth (21-25 Jan 2019)



Programme Director
V. Swapna



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About IPFC

The Intellectual Property Facilitation Centre (IPFC) for MSMEs has been established at **ni-msme** in the year 2009-10, sponsored by Development Commissioner (MSME), Ministry of MSME, Govt. of India. The center conducts various awareness and training programmes, seminars relating to IPR at both National & International level.

Rationale

With the onset of the universal recognition of intellectually created output as property and the trend of its increasing contribution in the production of goods and services, management of Intellectual Property (IP) assumes both urgency and significance. This becomes even more so as valuations of IP are soaring with concomitant increase in litigation as well.

With the emergence of WTO of which developing countries are members, majority of the countries are keenly pursuing the policy of liberalisation and globalisation to enable industry to grow in a healthy and competitive environment. The TRIPS agreement has become fully operative from 01 January, 2005 and for the experts in the field of IPR the demand is increasing.

There are two kinds of implications of IPRs for MSMEs. Firstly, the IPR of a small enterprise may be usurped by somebody and so it stands to lose if it is not enabled to protect its IPRs. Secondly, knowingly or unknowingly, a small enterprise may infringe on others IPRs if it does not possess knowledge of it. But as the law says, ignorance is no excuse. Hence the need to convert intellectual abilities into intellectual properties carrying appropriate rights

Once an intellectual property (IP) is created or acquired, it needs to be managed to generate financial returns to its full potential including its protection from being usurped by others. Accordingly, the proposed programme coverage includes such aspects as the concept of intellectual property and rights over it, the utility and importance, the documentation and procedures for effective application.

Objectives

- To significantly raise the level of awareness and interest / knowledge about IPR issues and provide insights on the creation, ownership and protection of intellectual property.
- To familiarize on various types of IPR, Viz., Patents, Trade Marks, Copyrights, Geographical indications (GIs), Industrial Designs, Utility Models, Collective marks, Certification Marks & Trade Secrets & IPR Incentive schemes.
- To develop a broad understanding of the need to integrate IP in MSME Sectors with proper strategies and business planning.

Programme Contents

- Concept, characteristics and context of Intellectual Property Issues involved in IP Management: An overview
- IP components & Filing Procedures: Patents, Trade Marks, Copyrights, GI & Industrial Designs
- IP Commercialization and Deployment
- Government initiatives on IP Promotion for Startups & MSMEs
- IP Enforcement

Methodology

This workshop will adopt a practical and interactive approach including Group Discussions, Self-learning Exercise & Case Studies. Sessions will be handled by eminent IP experts (technical/legal) connected with the topics of proven track record.

For Whom

Enterprises, Research institutes, MSMEs, Academic institutions & Universities, MSME Development Institutes, Technical Consultancy Organizations, Incubators, IP professionals, Industry Associations, Business development cells, Entrepreneurship Cells, Technology Transfer Cells, IP-owning entities, Policy makers, Inventors, Engineers, R&D Heads, Subject Matter Specialist and others engaged in technical endeavors

Date & Venue: 21-25 Jan 2019 at ni-msme, Hyderabad.

Administration

The programme is full time. Normally the session timings are between 9:00 a.m. to 05:00 p.m with breaks for coffee and lunch. Guest rooms are spacious and can accommodate on twin sharing.

Fee: Rs. 13,000/- (Residential) / Rs. 10,000/- (Non-Residential) per week (Additional 18 % GST applicable). The fee covers cost of tuition, reading material, boarding and lodging. It does not cover travel costs of participants. Fee should be paid in advance by way of demand draft drawn in favour of the CAO, ni-msme, Yousufguda, Hyderabad – 500045. Fee once paid shall not be refunded. However, a substitute may be permitted.

Certificate will be awarded at the end of training programme.

Please address your enquiries and nominations by 15th January 2019:

Programme Director

V. Swapna
Registered Patent Agent
& Trademark Agent
IPFC, ni-msme
Yousufguda, Hyderabad-45
E-mail: swapnaipfc@nimsme.org
swapnavanamala@gmail.com
Phone: 040-23633261, Mob: 9885999073

Assistant Registrar

ni-msme
Yousufguda, Hyderabad
Telangana State-500045
E-mail: ar@nimsme.org
webmaster@nimsme.org
Phone: 040-23633260, 23608316
Fax: 040-23608547, 23608956