# Intellectual Property Facilitation Centre (IPFC) for MSMEs



### Sponsored by





## Office of Development Commissioner (MSME) Ministry of MSME, Government of India



## Intellectual Property Facilitation Centre (IPFC) for MSMEs

The Intellectual Property Facilitation Centre (IPFC) for MSMEs has been established at **ni-msme** in the year 2009-10, sponsored by Development Commissioner (MSME), Ministry of MSME, Govt. of India. The centre aims at helping MSMEs in promoting innovation, niche products/services. It also registers MSMEs for filing of IP Tools in a cost effective manner backed by the incentive schemes of Government of India. IPFC for MSMEs is equipped with world class software lab having accessibility to global search sites and the latest IP management software, to view online filing status with passwords protected. IPFC for MSMEs maintains confidentiality and non-disclosure of details submitted by members.





#### **VISION**

To be a helpmate for MSMEs in creation, management and protection of IP portfolio and successfully facing the challenges of WTO/TRIPS implications.

#### **MISSION**

The Centre, while aiming to strengthen the MSME competitiveness to become part of global business community, will endeavor to build greater awareness and provide insights into the complex mechanism of creation, ownership, and protection of Intellectual Property.

#### **OBJECTIVES**

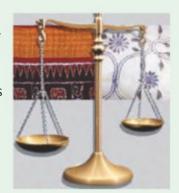
- To encourage and empower MSMEs to create value addition and building assets through effective exploitation and commercialization of IP such as Patents, Designs, Trademarks, Copyrights, and protect also the trade secrets and confidential information.
- To serve as a repository of IP information for MSMEs in the country
- To establish networks in the above areas for use and sourcing by MSMEs and entrepreneurs.

#### **ACTIVITIES**

IPFC for MSMEs addresses the following service requirements :

 IPR awareness campaigning and training (in-house/national and international) to sensitize MSMFs on IP related issues.

- IPR information and advisory services to foster on IP culture which would enhance the intellectual capital for the growth of MSMEs.
- Drafting and preparation of specifications for IPR applications.
- Filing of applications for patents, trademarks, copyrights and GIs with follow up services.
- Partners with MSMEs of India and abroad to introduce IP management within the enterprise.



#### **SERVICES**

The following services are available at IPFC:

- To render IPR awareness, training, protection, information & advisory services, through empanelled advocates and attorneys, specialized in IP Laws for filing (national and international level), protection and litigation matters
- To identify areas of IP services and providers for MSMEs.
- To facilitate e-mail alerts for members about the latest developments in the field of IPR at national and global level.
- To bring out a quarterly IPFC, 'e- news letter'.

#### STEERING COMMITTEE

A steering committee has been constituted under the chairmanship of the commissioner of industries, Government of Andhra Pradesh and Director General, **ni-msme** as Vice chairman with representation from IPR attorneys, industry bodies, MSME institutions, IPR consultants and professionals. The committee will meet once, every guarter to monitor and guide the Centre.

#### **MEMBERSHIP**

The membership of IPFC is open to individuals, consultants and consulting firms, lawyers, entrepreneurs, industry and trade bodies/associations. The Annual Membership fee details are given below:

a) Micro & Small Enterprises --- Rs. 1000

b) Individual members --- Rs. 2000

c) Medium Enterprises and

Industry Bodies --- Rs. 5,000

For details please contact:

### Swapna Vanamala

Registered Patent Agent IP Facilitation Centre (IPFC) for MSMEs School of Enterprise Management

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#### ni-msme - the premier Institute

**ni-msme**, a pioneering Institute in the field of MSME is playing a major role in providing pro business environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for small enterprises and to help the practising and potential entrepreneurs through a host of services like research, consultancy, information, training, education and extension. The Institute is a training ground for senior technocrats, bureaucrats and bankers who come here to gain expertise and knowledge in order to equip themselves with latest technology and streamline their operations.

Set up in 1960, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. **ni-msme**'s activities are changing from time to time to the needs of industries in the context of globalisation.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The Institute churns out information that chisels a successful entrepreneur, who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its SENDOC.

ni-msme has made many significant contributions towards enterprise promotion both nationally and internationally, ni-msme's pioneering contributions include Preparation of Directories for Small Enterprises of Excellence (1985), Preparation of video films on progress of IID centres (1995), Project Appraisal and Evaluation CAPE (1996), EDP for Rationalised Employees in State and Central PSUs (1998), Trade Related Development Programme for Women (TREAD) (2000), Child Labour Eradication Programme (ILO) (2001), Cluster Development Programmes (2003), Re-Engineering the Activities of DICs (REDIC) (2004), Management Development Programmes for Executive Trainees of NMDC (2005), Executive Development Programmes for the North East (DoNER) (2006), Orientation for MSME Development for IAS personnel (2007), Orientation Programme on Cluster Development for Officials of Central/State Governments, Financial Institutions and Banks (2007), National Workshop on MSME Cluster Development (2008), Capacity Building Programmes for Principals and Senior Faculty Members of ITIs (DGE&T) (2008), National Conference on Women Entrepreneurship and Innovation (2009), Workshop on Skill Development for Unemployed Youth (2009), Workshop on Empowerment of Women through Rural Enterprises and Marketing Strategies for SHG Micro Enterprises, Port Blair (2009), Customised Programmes for the Officials of ULBs (Sponsored by the Ministry of Housing and Urban Poverty Alleviation, Govt. of India) (2009-10), Faculty Development Programmes (DST) (2009-10) EDPs in Food Processing (2010) and Programmes for the officials of the Department of Employment and Self Employment, Government of Maharashtra (2010) form some of the **ni-msme** achievements during recent past at national level.

NRCD (National Resource Centre for Cluster Development), recently set up, adds a new dimension to the already existing operations of **ni-msme**. The CRR programmes meant to start self-employment ventures have been designed to bring in self-confidence among the rationalised employees. The Institute has contributed several research and consultancy services in MSME area apart from training.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director General. The present Director General is **M.Chandrasekhar Reddy**