

ni-msme - the premier institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for Micro, Small and Medium Enterprises and to help the practicing, potential entrepreneurs and Government officials through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling different developing countries to get the benefit of the Institute's expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management (SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC) as well as theme focused Centres like National Resource Centre for Cluster Development (NRCD), Intellectual Property Facilitation Centre (IPFC), Resource Centre for Traditional Paintings (RCTP) and Goods & Services Tax Centre (GSTC).

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained **4,62,393** participants by organizing **14,034** programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2015-16. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained **9,450** International Executives from **142** developing countries. The Institute has also undertaken 909 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The Governing body provides the necessary directions to the Executive Committee, accordingly the resident Director General implements the activities.



The Registrar

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Demand Forecasting Methods and Models for Agro and Food Enterprises (26-28 July 2017)



Programme Director
Dr. Shreekant Sharma



National Institute for Micro, Small and Medium Enterprises

(An organization of the Ministry of MSME, Govt. of India)

(An ISO 9001-2008 Organization)

Yousufguda, Hyderabad – 500 045

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INTRODUCTION

Forecasts of agricultural production and prices are intended to be useful for agro enterprises, farmers, and governments. Economic forecasting in agriculture has some features in common with business forecasting and with macroeconomic forecasting. But over time, it has developed a specialization of its own.

Agricultural production is unusual compared with most business activity in its strong dependence on natural processes. Farmers have minimal ability to alter the rate of development of a crop or animal. Second, for most commodities, the production is influenced by weather. Other features impose dynamic structure, especially on prices like seasonal impacts on production, high cost of adjustment once production is underway and the need to carry inventory. Estimation of leading indicators therefore became a major part of short-term agricultural production forecasting and related price forecasting.

Small and Medium Enterprises that process or trade commodities or supply inputs do forecasts for its in-house use, typically with relatively simple models combined with judgment. They are probably closest to business forecasters in both approach and objectives. Some organizations also produce forecasts for sale, most frequently as adjuncts to large-scale macroeconomic models.

OBJECTIVES

The emphasis of this training programme is to enable Agro Enterprises and Food Processing for better forecast of their demand and supply.

METHODOLOGY

The training programme would include:

- Presentations
- Interactive Discussions
- Hand on experience

BROAD CONTENT

- Agricultural production and Agricultural prices
- Econometric Forecasting
- Judgmental forecasting
- Meta-analysis and Sector modeling

WHO SHOULD ATTEND?

- Agro Enterprises and Food Processing Units Officials
- Entrepreneurs and Prospective Entrepreneurs
- Market Functionaries
- NGOs
- Academicians

NOMINATIONS

- Nominations by online registration may be sent well in advance so as to reach the Institute latest by 15th July 2017.
- Participants are requested to keep themselves free from all official and personal commitment during the program.

COURSE FEE: Rs. 10,500/- (Residential, non A/C accommodation, double occupancy) per participant. Rs. 9,000 (Non-Residential) per participant 18% GST will be charged extra. The fee covers cost of tuition, reading material, boarding and lodging. It does not cover travel costs of participants. Fee should be paid in advance by way of demand draft drawn in favour of CAO, **ni-msme**, Yousufguda, Hyderabad – 500 045. Fee once paid shall not be refunded. However, a substitute may be permitted.

DURATION & VENUE: 3 days at **ni-msme**, Hyderabad.

PROGRAMME DIRECTOR: Dr. Shreekant Sharma, Associate Faculty, SEE
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Enquiry and nominations may be addressed to:

The Assistant Registrar

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