

ni-msme - the premier institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for Micro, Small and Medium Enterprises and to help the practicing, potential entrepreneurs and Government officials through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, ni-msme has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling different developing countries to get the benefit of the Institute's expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, ni-msme is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management (SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC) as well as theme focused Centres like National Resource Centre for Cluster Development (NRCD), Intellectual Property Facilitation Centre (IPFC), Resource Centre for Traditional Paintings (RCTP) and Goods & Services Tax Centre (GSTC).

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained 4,62,393 participants by organizing 14,034 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2015-16. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 9,450 International Executives from 142 developing countries. The Institute has also undertaken 909 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body provides the necessary directions to the Executive Committee, accordingly the resident Director General implements the activities.

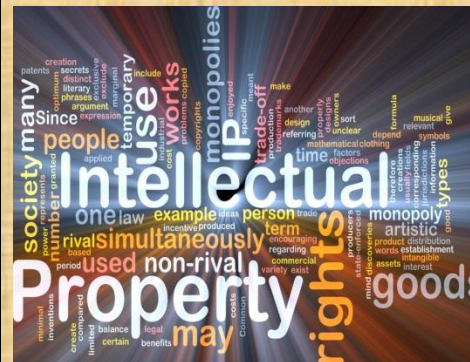


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ENTERPRISE UPGRADATION & ENHANCEMENT PLAN FOR MSMEs



National Institute for Micro, Small and Medium Enterprises

(An organization of the Ministry of MSME, Govt. of India)

(An ISO 9001-2008 Organization)

Yousufguda, Hyderabad – 500 045

ENTERPRISE UPGARDATION

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ENHANCEMENT PLAN FOR MSMEs

About SEE Department

The School of Entrepreneurship and Extension is one of the crucial and premier wings of ni-msme. The greatest achievement of the school is the world famous Kakinada Experiment of Achievement Motivation conducted under the guidance of Prof. McClelland from Harvard University. The School also has the credit of developing thousands of Potential Entrepreneur from almost all states of India.

About the Program

The objective of this programme envisages that MSMEs, which have quality production and export potential, shall be identified & encouraged and assisted through this scheme to achieve competitiveness in the national and international markets. The programme aims at improving the marketing competitiveness of MSME sector by improving their techniques and. The broad activities planned under the scheme include Technology up gradation in Packaging, Skills up gradation/Development for Modern Marketing Techniques, Competition Studies of threatened products, , Identification of new markets through state/district level, local exhibitions/trade fairs, Corporate Governance Practices, Marketing Hubs and Reimbursement to ISO 18000/22000/27000 Certification.

Methodology : This Program will adopt a practical and interactive approach

For Whom: Upcoming Entrepreneurs, Existing MSMES, Women Entrepreneurs

Programme Content:

- ✓ Lean Manufacturing Competitiveness scheme
- ✓ Enabling manufacturing sector to be Competitive through Quality management Standards.
- ✓ Promotion of ICT in MSME sector.
- ✓ Technology and Quality Up gradation Scheme
- ✓ Marketing Support/Assistance to MSMEs
- ✓ Building awareness on Intellectual Property Rights
- ✓ MSMEs & Financial Schemes

Fee: Rs 18,000 + GST. Fee should be paid in advance by way of demand draft drawn in favor of the CAO, ni-msme, Yousufguda, Hyderabad-500045

Date & Venue: 18th December to 22nd December, 2017, at ni-msme, Hyderabad. Program timings 9:30 a.m. to 05:00 p.m with breaks for coffee and lunch,

Please address your enquiries and nominations by, **13th December 2017.** Spot registration available

Program Director :

G. Sudarshan

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The Registrar NIMSME

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